



# Immedium

*inspiring a world of imagination*

## CHILDREN'S BOOK CATALOG

FALL  
2013



Colorful  
adventures  
that kids  
**LOVE!**

[www.immedium.com](http://www.immedium.com)



Immedium is an independent publisher of wonderfully illustrated children's picture books. Our stories inspire a world of imagination!

We reach a new generation of kids, who like charismatic characters and amazing art. Parents and educators appreciate how our books challenge young readers with humorous narratives, exciting plots, and thought-provoking messages.

Based in San Francisco, CA, Immedium creates 4 titles annually and focuses on Asian American and multicultural themes. Our books are available directly, at bookstores, through wholesalers, and from our trade distributor Consortium ([www.cbsd.com](http://www.cbsd.com)).

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**“I’m always on the lookout for new and entertaining children’s books. I know just about every Sandra Boynton book by heart along with *Goodnight Moon* and *Guess How Much I Love You*. It was time to freshen up our collection and Immedium had just the thing.” —The Boutique Café**

All our books are \$15.95 US, hardcover with dust jacket (ISBNs starting with 978-1-59702), 36 pages, and aimed primarily at ages 3 to 8, unless otherwise noted.

**“Justin Time is a new animated program for pre-schoolers that brings that boundless creativity to the small screen. The show centers on Justin, a young boy who imagines himself traveling around the world at different points in history.” —Torontoist**

**→ Creator Brandon James Scott adapted these stories from the popular animated TV series, as seen on PBS Sprout, NBC Kids on Saturday mornings, and Netflix.**



**Justin Time: The Pancake Express**  
**ISBN: 978-1-59702-035-0, 9.5 x 10**

All aboard! Justin and his pal Squidgy imagine themselves driving a Canadian steam train to deliver important cargo for their friend Olive. Can they get maple syrup to the Pancake Festival in time? Never give up!

“★★★★ (highest rating): Boys, in particular, will enjoy following *Justin* to different places and times around the world... Highly Recommended.” —*CM magazine*

**SPECIAL OFFER!**  
 Both books for **\$25**



**Justin Time: The Big Pet Story**  
**ISBN: 978-1-59702-041-1, 9.5 x 10**

**NEW!**  
 FALL 2013

Like most kids, Justin wants to have a pet – the bigger the better! So he and Squidgy visit India where Olive is a royal pet keeper. Now Prince Justin owns Tiny the elephant! Playing, feeding, and caring for a big pet is a big deal!

“*Justin Time* encourages a kind of freewheeling imagination that hopes to leave the didactic and lazy storytelling of yester-animation in the dust.” —*Animation Insider*

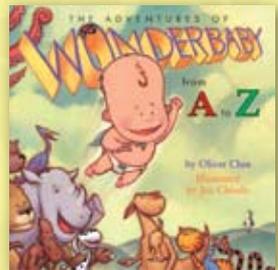
**The Adventures of WonderBaby: from A to Z**

**Author: Oliver Chin**

**Illustrator: Joe Chiodo**

Faster than a speeding bulldog, more powerful than a “loco” mole, and able to leap tall building blocks in a single bound, comes WonderBaby! This super tot transforms into a zoo-full of animals across the alphabet.

“... pairing colorful and whimsical illustrations by Joe Chiodo with the hilarious tale of an energetic infant. Parents will find this a far more stimulating board book presentation than your usual alphabet title.” —*Midwest Book Review*



**\$8.95, Board Book, 32 pages,**  
**ISBN: 978-1-59702-001-5,**  
**7 x 7, Pre-Kindergarten—2nd**

## THE OCTONAUTS

**"The Octonauts are our favorite team of underwater animal explorers. Cute, colorful, imaginative, and action-packed, their exploits appear in four volumes... Their mission? To investigate the mysteries of the deep and to help their fellow creatures. Kids will love the fact that *The Octonauts* have their own unique personalities, a deep sea workstation in which they live and play, and jobs just like real scientist-explorers. Adults will appreciate the cool graphics and quirky humor. And both will look forward to the vibrant illustrations and little visual details that make each adventure worth returning to again and again."**

—Diesel Bookstore, Oakland, CA

→ Enjoy the original stories by Meomi that started it all! Now a hit animated TV series worldwide, as seen on the Disney Channel.



### **The Octonauts & the Only Lonely Monster**

ISBN: 978-1-59702-005-3, 11 x 8

Eight cute critters explore the ocean in search of adventure and fun! Here they encounter a giant sea monster. Now the crew will trek around the globe to find a buddy for it!

"It's great to find a book that appeals to both kids and adults -- even if the appeal is for different reasons....In other words, these are the best children's book. animals. ever. I can't get enough of them...I can read this book for hours -- and have."

—*San Francisco Chronicle*



### **The Octonauts & the Sea of Shade**

ISBN: 978-1-59702-010-7, 11 x 8

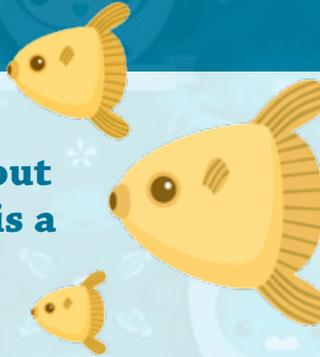
Where have all the shadows in the ocean gone? Can our heroes succeed in reaching the mysterious Sea of Shade to discover why and set things right again? See for yourself!

"The crisply drafted pages bloom with fascinating detail: every tree, shadow, rock, and animal has an endearing, individual personality...the book itself is a lush visual treat." —*The Utne Reader*



**“With its hope-filled message about the power of friendship, this is a title that has universal appeal.”**

**-Through the Looking Glass**



**The Octonauts & the Frown Fish**

**ISBN: 978-1-59702-014-5, 11 x 8**

Your favorite team happens upon a frowning fish. Naturally, they answer the call to try making their new pal smile! Can these fun-loving friends chase the blues away? Check it out!

“Too many children’s books talk down to kids, thinking that talking on their level equates to dropping IQ points. It’s refreshing to read *The Octonauts & the Frown Fish*, a smart and entertaining kids book.” —*Ain’t It Cool News*

**SPECIAL OFFER!**  
Buy the series for  
**\$47**



**The Octonauts & the Great Ghost Reef**

**ISBN: 978-1-59702-019-0, 11 x 8**

While on vacation, the gang discovers that their colorful destination of a coral reef has become a pale ghost town! Can the team solve the mystery of the Great Ghost Reef? Find out!

“All [the *Octonauts* books] hold the attention of the grownups, the teenager, and the school-age tike in the house. Seriously, everyone should run out and get these.” —*BoingBoing*



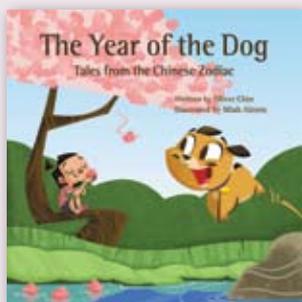
**meomi**

is Vicki Wong and Michael Murphy who live in Vancouver, Canada. They enjoy spending their time making up silly stories, drawing strange creatures, and collecting pinecones. Meomi’s artwork has been featured on Google, at the Monterey Bay Aquarium, and the Vancouver 2010 Olympics and Paralympics. Visit them at [www.meomi.com](http://www.meomi.com).

# Tales from the Chinese Zodiac

**“Favorite Chinese New Year Books for Kids: a planned 12-book series that introduces children to the animals of the Chinese zodiac. Oliver Chin introduces young readers to the characteristics of each zodiac animal through lively stories accompanied by exuberant illustrations.” —China Sprout**

→ **Written by Oliver Chin, this is only series in English about each of the animals of the new year!**



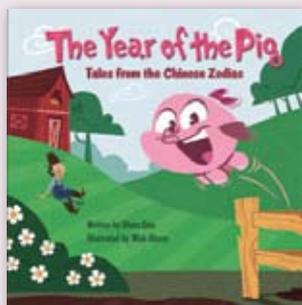
## **The Year of the Dog**

**Illustrated by Jeremiah Alcorn**

**ISBN: 978-1-59702-002-2, 9.5 x 10, 2006**

Born on New Year's Day, puppy Daniel meets all the zodiac animals and the girl Lin. Follow Daniel's journey as he blazes his own trail to discover his true character!

“The artwork is] reminiscent of the work of Chuck Jones, the animator behind such Warner Bros. cartoon characters as Bugs Bunny. They look like animation stills....the ancient stories of the Chinese zodiac [come] to life in a modern context.” —*San Francisco Chronicle*



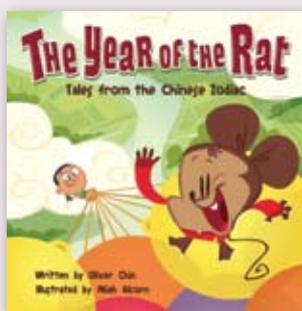
## **The Year of the Pig**

**Illustrated by Jeremiah Alcorn**

**ISBN: 978-1-59702-007-7, 9.5 x 10, 2007**

Patty, a newborn piglet, explores the farm with her parents. But growing up is a learning process, and being a sensible pig takes practice. When Farmer Wu loses his jade ring, can Patty defy expectations and help out after all?

“With its delightful narrative and appealing artwork, *The Year of the Pig* reminds us of the many porcine qualities we would do well to cultivate in ourselves: intelligence, curiosity, sincerity and generosity.” —Sy Montgomery, author



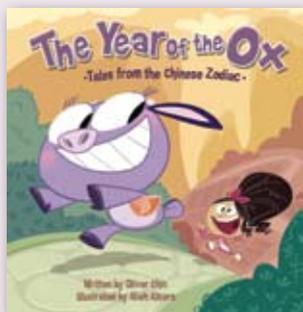
## **The Year of the Rat**

**Illustrated by Jeremiah Alcorn**

**ISBN: 978-1-59702-011-4, 9.5 x 10, 2008**

The baby rat named Ralph investigates his surroundings with his new friend, the boy Bing. But being accepted by others isn't as easy as Ralph would like. When Bing's birthday party goes awry, can Ralph save the day?

“The third in Chin's animal zodiac series provides a waggish romp exploring the characteristics of those born in the upcoming *Year of the Rat* (like my Ralph-like daughter).” —*The Bloomsbury Review*



### The Year of the Ox

Illustrated by Jeremiah Alcorn

ISBN: 978-1-59702-015-2, 9.5 x 10, 2009

Olivia is a young ox eager to make her mark in the world. But she learns that helping can be harder than it looks. When her friend Mei gets in trouble, can Olivia rescue her adopted sister and her reputation at the same time?

“Oliver Chin’s spirited storytelling and Mia Alcorn’s spot on characterization and subtle palette combine to bring Olivia and Mei in *The Year of the Ox* into rambunctious life.”

—Belle Yang, author



### The Year of the Tiger

Illustrated by Justin Roth

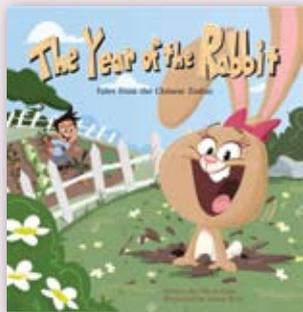
ISBN: 978-1-59702-020-6, 9.5 x 10, 2010

Despite his parent’s warnings, Teddy, a princely cub befriends Su, a human girl. Can Teddy prove the jungle is big enough for both man and beast?

“... another story that teaches both Eastern and Western values to children. Courage, friendship, and personal growth are all displayed in this story of a young tiger learning his place in the jungle and among humans.”

—Warren Wright, Librarian, Chinese American International School

**SPECIAL OFFER!**  
Buy the set for  
**\$100**



### The Year of the Rabbit

Illustrated by Justin Roth

ISBN: 978-1-59702-023-7, 9.5 x 10, 2011

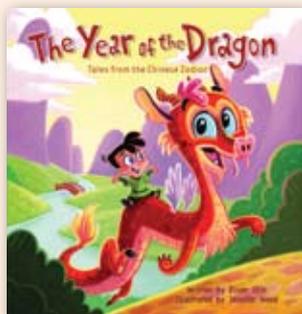
Rosie is the new hare on the block with an ear for adventure. Befriending the boy Jai, this funny bunny and her neighbors have a lot to learn from each other. Can Rosie prove she’s a good luck charm?

“I’m lucky enough to have a Rabbit living at home ... too clever by far sometimes, but thank goodness he’s nimble and resourceful, too, because like Rosie, he enjoys those run-for-your-life adventures way too much!”

—Smithsonian Book Blog

Oliver Chin has written more than 15 books and graduated from Harvard. Called “an expert in Pacific Rim pop culture” by the *San Jose Mercury News*, he presents at schools, libraries, and museums nationwide and teaches kids how to make comics. His family lives in San Francisco, California.

# Tales from the Chinese Zodiac



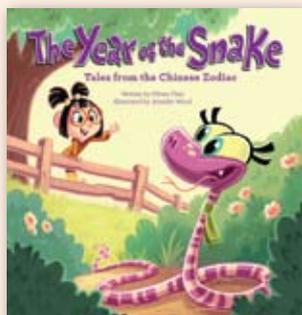
## The Year of the Dragon

Illustrated by Jennifer Wood

ISBN: 978-1-59702-028-2, 9.5 x 10, 2012

Dominic's proud parents advise the Emperor and have lofty expectations for their son. But Dom's friends, the boy Bo and the other animals, want to paddle a boat in the village's annual river race. Can Dom help everyone find common ground?

**“Recommended:** The acrylic drawings are bright and enticing...This is a great lesson in perseverance and working together as a team to achieve a common goal.”  
—*Library Media Connection*



## The Year of the Snake

Illustrated by Jennifer Wood

ISBN: 978-1-59702-038-1, 9.5 x 10, 2013

Suzie, a young serpent, wants to see all the colorful world has to offer. But others may not see things her way. However, Suzie befriends girl Lily, and together they discover what a snake is really good for!

“Humor, adventure, and tradition come together for another fun installment in Oliver Chin’s *Chinese Zodiac* series. Don’t be scared off by the scales and fangs. Suzie is one snake you’ll wish you had around!”  
—Michelle Loomis, San Mateo County Library, CA

## The Year of the Horse

Illustrated by Jennifer Wood

ISBN: 978-1-59702-080-0, 9.5 x 10, 2014

2014 is *The Year of the Horse*! Hannah is a foal who befriends the boy Tom. Together can they bring his art teacher’s important painting to the capital faraway? Her unbridled spirit is ready to go!

“The illustrations are very appealing, kid friendly and seem to jump right off the page...Oliver Chin effortlessly weaves the animals of the Chinese Zodiac throughout and creates lovable characters and situations that the students can identify with.”  
-Julie Griffin, Librarian, Palo Alto, CA



**Buy all Asian stories:  
12 books including Zodiac series,  
Sora, and Julie Black Belt  
FOR JUST \$124**



**“One thing that sets Immedium apart is its bent towards Asian-American books.”**  
**—Reading to Know**

## Sora and the Cloud

**Written and Illustrated: Felicia Hoshino**  
**ISBN: 978-1-59702-027-5, 10.75 x 8.75**  
**[www.felishino.com/sora-and-the-cloud](http://www.felishino.com/sora-and-the-cloud)**

Sora is a boy who climbs a tree. Up there a friendly cloud awaits! Hopping aboard, Sora embarks on a fantastic journey into the sky. Includes a bilingual Japanese translation and glossary.



“It is tempting to label ‘Miyazaki-like’ anything appealing to children and Japanese in origin. But in this instance the analogy fits. The nameless cloud is a benign yet mysterious and uncontrollable presence as it lifts Sora, Totoro style, into the sky....Hoshino’s intricate and delicate drawings deliver this parade of sightseeing pleasures in a way that is at once dreamlike and visceral.” —*The New York Times*



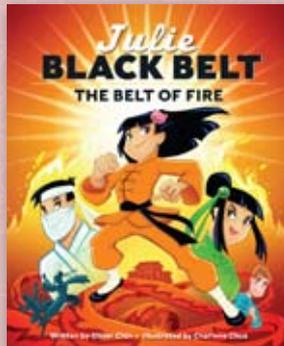
**SPECIAL OFFER!**  
 Both books for  
**\$25**

## Julie Black Belt: The Kung Fu Chronicles

**Written by Oliver Chin, Illustrated by Charlene Chua**  
**ISBN: 978-1-59702-009-1, 8.5 x 10.5**  
**[www.julieblackbelt.com](http://www.julieblackbelt.com)**

When Julie takes a kung fu class, she thinks getting a black belt will be easy. But her teacher says guess again! Can this “white belt” pass the test to understand this sport’s true spirit?

“The exuberant digital illustrations show Julie’s journey from enthusiastic beginner to struggling novice to poised and confident student....youngsters interested in the sport will be thrilled to follow Julie’s adventures. Other readers may also learn something from Julie’s determination to meet her goals.” —*School Library Journal*



## Julie Black Belt: The Belt of Fire

**ISBN: 978-1-59702-079-4, 8.5 x 10.5**

**NEW!**  
 FALL 2013

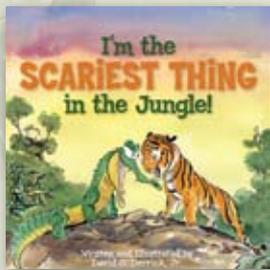
Now Julie aims to earn her next belt in kung fu—orange! However, a new kid in class may upset Julie’s plans. Can Julie and her rival learn a valuable lesson from their teacher’s wise master?

“Parents struggling to instill values in their children will appreciate the persevering young heroine who forgets external rewards while focusing on internal goals. The illustrations, reminiscent of *The Incredibles* animated film, are bright and crisp. Take a look at this book. You might even see yourself in Julie.” —*Nichibeï Times*

# Adventure - David Derrick

**“Dave Derrick is *Sid the Squid*. With his multiple appendages he simultaneously draws storyboards for animated features, illustrates children’s books, and sculpts African wildlife, all the while growing exponentially as an artist.”**

**—Toby Shelton, Director, Disney’s *Dark Wing Duck***



## **I'm the Scariest Thing in the Jungle**

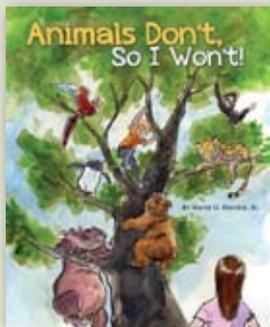
**ISBN: 978-1-59702-087-9, 9.5 x 10**

**NEW!**  
FALL 2013

In India, the tiger is the king of the land. But the crocodile is the ruler of the water. What happens when their kids meet? Let's get ready to rumble! A tiger cub and little croc joust in a witty war of words for bragging rights.

“A delightful and sweet story, successfully mixing kids love of animals with their desire to be independent.”

—Dan Krall, Art Director, *Scooby Doo Mystery Incorporated*, *Chowder*, and *Samurai Jack* TV series



## **Animals Don't, So I Won't**

**ISBN: 978-1-59702-029-9, 8.5 x 10.5**

Ben loved animals so much that he pretended to be one. However, when he defies his mom's requests, Ben doesn't expect her to play the same game! Enjoy this humorous dance of wits, which reinvents the familiar evening routine.

“Dave Derrick has created a fantastic picture book that is entertaining, informative and laugh out loud funny. When you add in his expertly drawn gestural illustrations, you have simply, perfection. I wish I had thought of this!”

—Chris Van Dusen, illustrator of Kate DiCamillo's *Mercy Watson* book series



## **Sid the Squid and the Search for the Perfect Job**

**ISBN: 978-1-59702-021-3, 11 x 8**

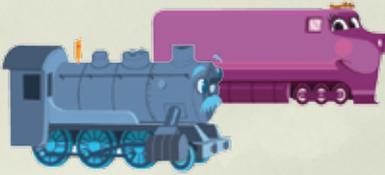
Everyone deserves to find the ideal job. Sid has scoured the ocean but now he gets a lead: go ashore! How can a squid out of water find suitable work? Luckily he meets a girl named Alice, who helps him on his quest.

“...it's hilarious to see Sid's multitasking legs in handsome, computer-generated cartoon illustrations....” —Bayviews, Association of Children's Librarians of Northern California

**SPECIAL OFFER!**  
Buy all 3 for  
**\$38**

David Derrick is a story artist at DreamWorks Feature Animation. He worked on the films *Rise of the Guardians*, *How to Train Your Dragon*, *Megamind*, *Bee Movie*, and *Flushed Away*. Winner of a Student Emmy at the California Institute of the Arts, he sculpts wildlife in bronze. Visit [www.davederrick.com](http://www.davederrick.com).

# Adventure - Oliver Chin



**“Immedium has come to our rescue with a line of story books that not only can your children identify with, but they can also learn lessons from.”**

**—The Opinionated Parent**



## **Baltazar and the Flying Pirates**

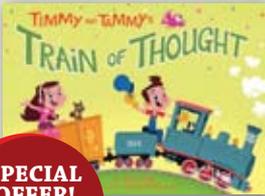
**Illustrated by Justin Roth**

**ISBN: 978-159702-018-3, 8.5 x 10.5**

The boy Baltazar loves pirates. Then one night, a legendary crew of buccaneers enlists his help to search for long lost, buried treasure. Take a wild ride with these bandits at a pirate-themed amusement park to discover where X marks the spot!

“It was a real treat to join Baltazar on his swashbuckling adventures with some high-spirited pirates! The illustrations fit perfectly with this story’s characters and draw readers into this amazingly animated world.”

—Shirley Ly, Los Angeles Public Library, CA



## **Timmy & Tammy's Train of Thought**

**Illustrated by Heath McPherson**

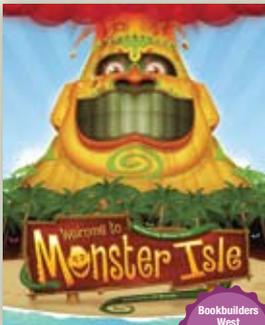
**ISBN: 978-1-59702-008-4, 11 x 8**

Grab a seat on this railroad celebration! Timmy and his sister Tammy love trains, so their parents treat them to the ride of their lives. They embark on a journey that transports them onto ever-larger locomotives and brings their ultimate fantasy to life.

“I think *Timmy and Tammy's Train of Thought* has replaced Thomas the Train in our house!” —BabyLuxe



**SPECIAL OFFER!**  
Buy all 3 for  
**\$38**



## **Welcome to Monster Isle**

**Illustrated by Jeff Miracola**

**ISBN: 978-1-59702-016-9, 8.5 x 10.5**

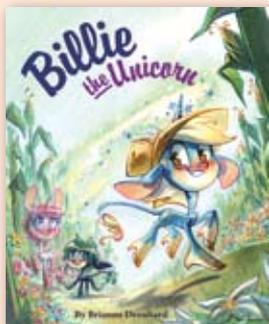
**[www.monsterisle.net](http://www.monsterisle.net)**

It's like *Gilligan's Island* meets *Godzilla*! Seven castaways are stranded on an uncharted desert island, and soon encounter a menagerie of amazing creatures.

“Jeff’s work has fascinated me since we first met while working on games like *Dungeons & Dragons*. His art and imagination were cutting-edge then, and what he brings to the children’s book world is cutting-edge now.”

—Tony DiTerlizzi, co-creator of *The Spiderwick Chronicles*

Bookbuilders  
West  
Best Children's  
Book Cover  
2009



## Billie the Unicorn

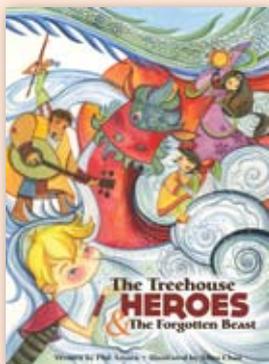
By Brianne Drouhard

ISBN: 978-159702-024-4, 8.5 x 10.5

[www.billietheunicorn.com](http://www.billietheunicorn.com)

Billie learns the magic of creating, genuine inspiration, and that home is where the heart is!

"My girls are seventeen, but that did not stop them from snatching this book out of my hands and declaring it worthy of 4 pluses, all due to the illustrations. 'This is the kind of book I would have read over and over again for the artwork,' one of my daughters declared. And it's true. *My Little Pony* fans and lovers of horses and unicorns will delight in Billie" —*Biblio Reads*



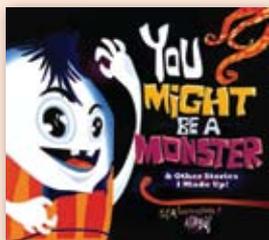
## The Treehouse Heroes & The Forgotten Beast

Written by Phil Amara, Illustrated by Alina Chua

ISBN: 978-1-59702-034-3, 8 x 11

From their treehouse headquarters, five teen titans and their wise teacher must save the "Zez," a mystical beast, from an encroaching civilization and the menacing General Moon.

"Amara and Chau have created an enchanting tale of magic, heroism and plenty of action. It so evokes a rich ancient fable you'd think it has existed for hundreds of years. But it hasn't and that's the best part. They've conjured up something classic, yet so new. I love it." —Dan Yaccarino, author



## You Might Be a Monster & Other Stories I Made Up

By Attaboy

ISBN: 978-1-59702-025-1, 10.5 x 8.5

<http://yumfactory.com/youmightbeamonster>

"Artist and toy designer Attaboy pairs flippant humor with page-popping digital cartoons in this collection of monster-themed poems....Readers should be drawn toward the subversive, macabre tone and lurid, Cartoon-Network-on-acid illustrations..." —*Publishers Weekly*



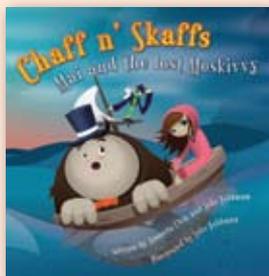
## Space Cadet Topo: The Day the Sun Turned Off

By DGPH

ISBN: 978-1-59702-022-0, 9.5 x 10

[www.dgph.com.ar/spacescadet/](http://www.dgph.com.ar/spacescadet/)

"[Topo] is a do-gooder cosmonaut who monitors the universe from the deck of his space station. When the sun mysteriously gets switched off, he hops into his spaceship to retrieve the Galactic Flame and relight the thing before all the planets freeze up." —*ALA Booklist*



## Chaff n' Skaffs: Mai and the lost Moskivvy

By Skaffs and Amanda Chin

ISBN: 978-1-59702-013-8, 9.5 x 10

When a lost mosquito interrupts young Mai's sleep, her companion Chaff suggests they escort Moskivvy home. So begins a courageous girl's fantastic voyage into the wide and wild world.

"A Dazzling Celebration of Childhood... A touching tale that teaches children the importance of family, friendship and love: the book is packed with vibrant, colourful illustrations and incredible creatures..." —*Chic Today*



Art MoCo's  
Top 10  
Book  
2008

## The Woollyhoodwinks vs. the Dark Patch

Written by Jeff Root and Scott Runcorn

Illustrated by Phil Dumesnil and Asa Sanchez

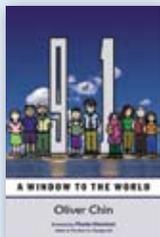
ISBN: 978-1-59702-012-1, 11 x 8

[www.woollyhoodwinks.com](http://www.woollyhoodwinks.com)

Five cuddly pals frolic in the Black North Forest. But when a piece of the sky falls to earth, a dark patch begins to grow! How will these inventive souls solve this mystery?

"These whimsical characters are designed as a tribute to hand crafted toys of the past, with a contemporary twist. Their unique personalities are sure to warm hearts of all ages." —San Francisco Museum of Craft+Design

## GRAPHIC NOVEL / COMICS



### 9 of 1: A Window to the World

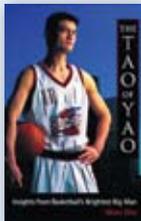
ISBN: 978-1-59702-100-5,  
black and white,  
120 pages,  
\$12.95, 7 x 10

#### "Top graphic novels on 9-11:

The history teacher's assignment: interview someone with a viewpoint different from your own.... In the wake of 9/11, the teens run right into the very diverse options and prejudices from interviewees of differing backgrounds...the class realizes that the simple us-versus-them dichotomies don't apply. *9 of 1* took an honorable mention for the Gustavus Myers Award, given to works that 'extend our understanding of the root causes of bigotry and the range of options we as humans have in constructing alternative ways to share power.' "

—*Library Journal*

## SPORTS/CURRENT EVENTS



### The Tao of Yao: Insights from Basketball's Brightest Big Man

ISBN: 1-58394-090-1,  
272 pages, \$13.95,  
5 x 8

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— Iris Chang, author

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**Featured by Apple in the Mac App Store:** "...a 3D book app to the iPad for a storytelling adventure your child will not soon forget. Children will love the stunning 3D enhancements, but underneath all the special effects lays a great story with a delightful surprise ending. Recommended." —Digital Storytime



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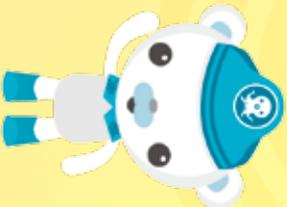




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