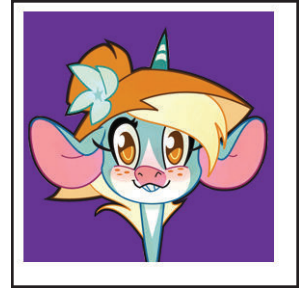
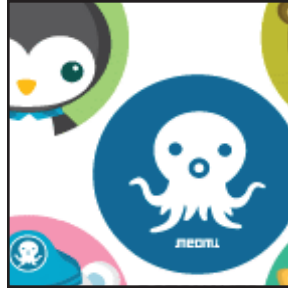
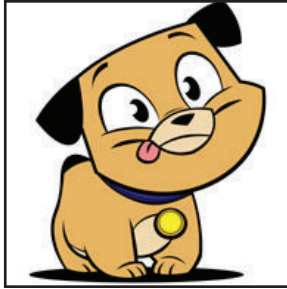




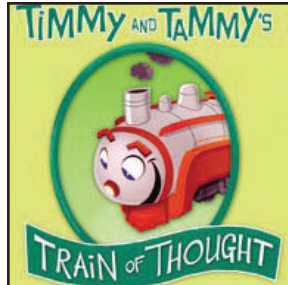
# immedium

*inspiring a world of imagination*



## 2012 Book Catalog

**Immedium inspires a world of imagination! We create wonderful children's picture books that have multi-dimensional appeal. Based in San Francisco, California, Immedium embraces an increasingly diverse and "multimedia" world. Our stories feature both contemporary styles and classic messages, and include Asian American and multicultural themes. Founded in 2005, Immedium creates tales that are eye-catching, entertaining, and encouraging for kids who love to read, write, and draw. Visit us at [www.immedium.com](http://www.immedium.com).**



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fax (415) 793-4472

## REVIEWS:

"I'm always on the lookout for new and entertaining children's books. I know just about every Sandra Boynton book by heart along with *Goodnight Moon* and *Guess How Much I Love You*. It was time to freshen up our collection and Immedium had just the thing." - The Boutique Café

"When it comes to reading children's books, often times it seems like they're all the same. Cheesy story lines with make believe animals or scenarios that your children have a hard time identifying with. Don't you wish there was a line of books out there that seem like they were made for your children? Well [Immedium] has come to our rescue [with] a line of story books that not only can your children identify with, but they can also learn lessons from." - The Opinionated Parent

"There are some publishing companies who publish such a variety of books that you couldn't really identify the books or the publisher on site. There are others, usually smaller by comparison publishers, who have their own unique blend and style to them. You can tell just by the cover art on a book who published it. Sometimes it's a story line, sometimes it's a main character. The books are their own culture. Immedium is one such publisher. Their books really stand out in a crowd." - Reading to Know

"Favorite Chinese New Year Books for Kids: a planned 12-book series that introduces children to the animals of the Chinese zodiac. Oliver Chin introduces young readers to the characteristics of each zodiac animal through lively stories accompanied by exuberant illustrations. " - China Sprout

"Readers who like picture book adventures that are full of quirky characters and colorful artwork will greatly enjoy this entertaining picture book [*The Octonauts and the Only Lonely Monster*]. With its hope-filled message about the power of friendship, this is a title that has universal appeal." - Through the Looking Glass

"The strong lines and stylized representations combine with vivid colors to impart atmosphere and convey the story. Scenes such as the one on the beach just before monsters and humans become friends are a delight, and the detail in each page provides young readers with plenty to discover each time they return to [*Welcome to Monster Isle*]." - Suite101

"Drouhard is an accomplished animator, with credits including...the "Amethyst, Princess of Gemworld" short for the DC Nation block. That sense of fluid motion is on full display in this story of a young unicorn seeking adventure [in *Billie the Unicorn*]." - Comics Worth Reading

"It is tempting to label 'Miyazaki-like' anything appealing to children and Japanese in origin. But in this instance the analogy fits [in *Sora and the Cloud*]. The nameless cloud is a benign yet mysterious and uncontrollable presence as it lifts Sora, Totoro style, into the sky. There he views a skyscraper mid-construction, an amusement park, a festival of kites and other boyish marvels. Hoshino's intricate and delicate drawings deliver this parade of sightseeing pleasures in a way that is at once dreamlike and visceral." - The New York Times Book Review



<b><u>NEW CHILDREN'S BOOKS</u></b>	<b>ISBN-13</b>	<b>Date / Note</b>
Justin Time: The Pancake Express	978-1-59702-035-0	September 2012
Animals Don't, So I Won't	029-9	September 2012
The Treehouse Heroes	034-3	October 2012
The Year of the Snake: Tales from the Chinese Zodiac	-038-1	January 2013
<b><u>CHILDREN'S SERIES</u></b>		
Tales from the Chinese Zodiac		
The Year of the Dog	978-1-59702-002-2	
Pig	-007-7	
Rat	-011-4	
Ox	-015-2	
Tiger	-020-6	
Rabbit	-023-7	
Dragon	-028-2	January 2012
The Octonauts & the Only Lonely Monster	-005-3	
& the Sea of Shade	-010-7	
& the Frown Fish	-014-5	
& the Great Ghost Reef	-019-0	
<b><u>CHILDREN'S BOOKS</u></b>		
The Adventures of WonderBaby: from A to Z	978-1-59702-001-5	Board Book
Baltazar and the Flying Pirates	-018-3	
Billie the Unicorn	-024-4	
Chaff n' Skaffs: Mai and the lost Moskvivvy	-013-8	
Julie Black Belt: The Kung Fu Chronicles	-009-1	
Sid the Squid: and the Search for the Perfect Job	-021-3	
Sora and the Cloud	978-1-59702-027-5	September 2011
Space Cadet Topo: the Day the Sun Turned Off	-022-0	
Timmy and Tammy's Train of Thought	-008-4	
Welcome to Monster Isle	-016-9	
The Woollyhoodwinks vs. The Dark Patch	-012-1	
You Might Be A Monster	-025-1	
<b><u>ADULT TITLES</u></b>		
Desert to Dream: A Dozen Years of Burning Man Photography	-026-8	Coffee Table Book
Robot Stories & More Screenplays by Greg Pak	-000-1	Paperback

# Justin Time: The Pancake Express



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 1/2"  
ISBN-13: 978-1-59702-035-0  
Publication Date: September 2012

## REVIEWS

“Remember as a kid when possibilities seemed endless and a cardboard box could transform into a fort, a tank, a mountain, or a Super Mario pipe?... *Justin Time* is a new animated program for pre-schoolers that brings that boundless creativity to the small screen. The show centers on Justin, a young boy who imagines himself traveling around the world at different points in history.”—Torontoist

“The series is about trust and teamwork -whether nestled deep in the jungle or perched high on top of a snowcapped mountain - and the many other elements of friendship most conducive to having a great time (and learning a thing or two along the way). *Justin Time* encourages a kind of free-wheeling imagination that hopes to leave the didactic and lazy storytelling of yester-animation in the dust.”—Animation Insider



## SUMMARY

All aboard! Justin and his pal Squidgy imagine themselves behind the wheel of a classic steam train, delivering important cargo for their friend Olive. But they discover it's not easy getting through the Canadian wilderness. Will their barrel of maple syrup make it to Flap Jack Falls in time for the Pancake Festival? Never give up!

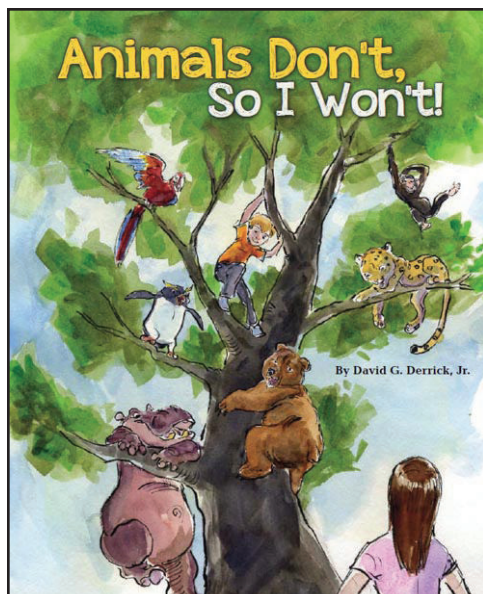
This debut book series is based on a new animated television show, airing on PBS Sprout in the USA starting in April 2012 and on Disney Junior in Canada starting September 2012. Produced by Guru Studio, the Justin Time animated TV series airs on Disney Junior channels in Australia, New Zealand, Germany and Italy. The series will also air on Discovery Kids Latin America, Discovery Familia in the U.S., Finland's YLE, Israel's Hop!, and in South Korea.

## ABOUT THE AUTHORS

Brandon Scott is the creator and art director of Justin Time, an animated series now in production of its second season. At Guru Studio, he has worked as a designer for clients such as DDB New York, Ogilvy, Family Channel and Kraft. Previously, Brandon was an illustrator at JibJab Media where he helped illustrate the children's book *The Longest Christmas List Ever*. Guru Studio is a Toronto animation production studio that provides financing, concept development, pre- and post-production, marketing, and distribution of animated video content for all platforms.



# Animals Don't, So I Won't



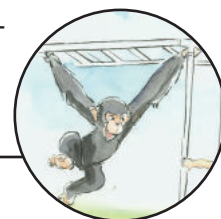
Children's Picture Book  
\$15.95, 36 pages, 10 1/2" x 8 1/2"  
ISBN-13: 978-1-59702-029-9  
Publication Date: September 2012

## REVIEWS

"Dave Derrick has created a fantastic picture book that is entertaining, informative and laugh out loud funny. When you add in his expertly drawn gestural illustrations, you have simply, perfection. I wish I had thought of this!"  
- Chris Van Dusen, author & illustrator

"[David Derrick's] artwork is unique due to his experience in the film and animation industry. To animate literally means to give life. David conveys movement and life in his pieces through strong poses and powerful gestures."  
—Artists for Conservation

"The amazing part for me about Derrick's art is the sense of movement...I've come to appreciate the gift some artists have for capturing static art and giving it life. It's not just an unmoving drawing or painting, but somehow it comes alive. You can see that gift in Derrick's work..." - Blog Critics



## SUMMARY

This colorful adventure combines the modern appeal of *Ben10* with the timeless themes of *Dr. Doolittle*. Follow how a boy playfully changes into different animals to outwit his mom and avoid obeying her instructions.

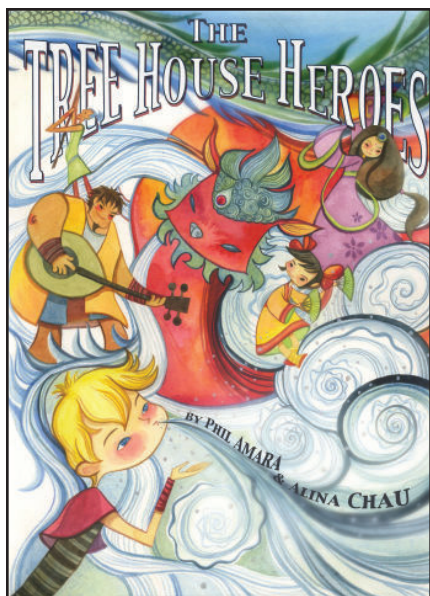
Ben loved zoos and pretending he was an animal. Then his mom said, "Clean up for dinner." But Ben claimed, "Animals don't, so I won't." However, he didn't expect two could play the same game! Next child and parent transform into penguins, leopards, bears, and more in a humorous dance of wits.

Sharing how certain animals eat their dinner, take baths, and go to sleep, this inventive tale reinvents the familiar evening routine.

## ABOUT THE AUTHORS

David Derrick is a story artist at DreamWorks Feature Animation on the films *Megamind*, *How to Train Your Dragon*, *Bee Movie* and *Flushed Away*, and the upcoming *Rise of the Guardians*, based upon a book by William Joyce. He is the author of *Sid the Squid* and *the Search for the Perfect Job*. A sculptor of wildlife in bronze, he studied fine art at the University of Utah and graduated from California Institute of the Arts (CALARTS), where his films won a student Emmy award.

# The Treehouse Heroes: The Forgotten Beast



Children's Picture Book  
\$15.95, 36 pages, 11" x 8"  
ISBN-13: 978-1-59702-034-3  
Publication Date: October 2012

## REVIEWS

"A charming and magical story. The art is poetic and beautiful!" - Steward Lee, Director on Star Wars: The Clone Wars animated series.

"A story of magic, hope, belief and wonderment."  
- Ally Takeuchi, Swoon Gallery, Los Angeles

"A beautifully illustrated mythical adventure filled with fun and magic for young kids. The vibrant characters and creatures pop out of the pages and fill your imaginations. My kids loved it!" - Sunil Thankamushy, DEEPBLUE Worlds

"Amara and Chau have created an enchanting tale of magic, heroism and plenty of action. It so evokes a rich ancient fable you'd think it has existed for hundreds of years. But it hasn't and that's the best part. They've conjured up something classic, yet so new. I love it."  
- Dan Yaccarino, children's author, creator of *Willa's Wild Life* & *Oswald* TV series



## SUMMARY

From their treehouse headquarters, come five teen titans and their wise teacher. Now they must save the "Zez," a mystical beast, from an encroaching civilization, the menacing General Moon, and his soldiers. Using all their varied powers, can the Treehouse Heroes protect their new friend and restore the balance of nature?

Written by a Dark Horse comics editor and illustrated by a Star Wars: The Clone Wars animator, this fresh blend of adventure and lyrical art will excite young readers.

It's like *The Teen Titans* meeting *Crouching Tiger, Hidden Dragon*, and an Asian-inspired team of heroes a la *Avatar the Last Airbender*.

## ABOUT THE AUTHORS

Alina Chau received her Master of Fine Arts in Animation from UCLA, School of Theater, Film and Television in 2001. She has produced three successful independent animated short films and animation and gaming titles such as *Ben 10*, *Silent Hill*, *Gears of War*, *The Incredible Hulk*, *God of War*, *Medal of Honor*, *Sypro*, and *Star Wars: The Clone Wars*.

Phil Amara was an editor at Kitchen Sink Press and Dark Horse Comics, and writer of *The Nevermen* comic book series and the book *So, You Wanna Be A Comic Book Artist?: How To Break Into Comics! The Ultimate Guide For Kids*. Currently he is a elementary school teacher in Massachusetts.

# The Year of the Snake: Tales from the Chinese Zodiac



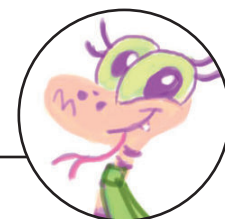
Children's Picture Book  
\$15.95, 36 pages, 10" x 9 1/2"  
ISBN-13: 978-1-59702-038-1  
Publication Date: January 2013

## REVIEWS

"This bright and playful story makes the ancient tradition of the Chinese zodiac accessible to children everywhere." - Paper Tigers

"Chin continues to creatively reveal the virtues of the animals of the Chinese Zodiac through his series." - BookDads

"I can't express how much I recommend them as a classroom addition or for a home library...they would also be a great gift for expectant parents or loved ones who know their Chinese Zodiac sign." - Teachers' Favorite Books for Students



## SUMMARY

2013 is the Year of the Snake!

The amusing tales of your favorite animals continue in *The Year of the Snake*! Suzie is an adventurous serpent, who doesn't want to get pinned down by others' perceptions. Befriending the girl Lily, Suzie enjoys proving her versatility! But what will she do when the wisest choice is to lie low?

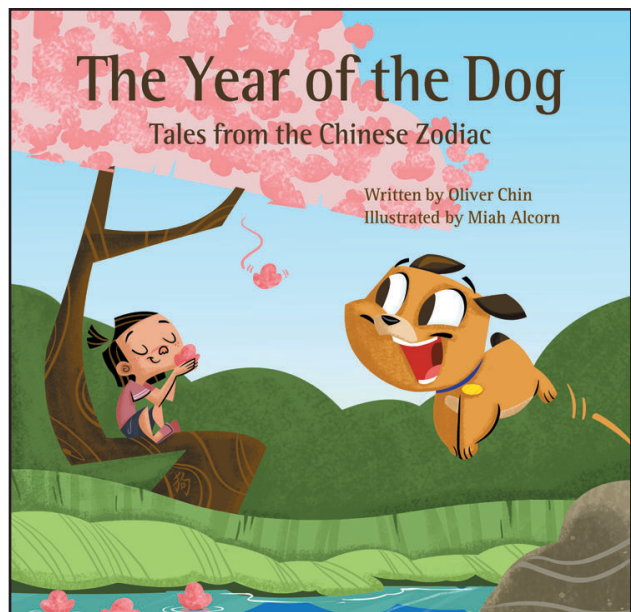
Suzie's journey to discover her unique personality will delight kids of all ages. Eighth in the annual Tales of the Chinese Zodiac series, *The Year of the Snake* shows all the charming characters of the Chinese lunar calendar and how an adaptable attitude can overcome all obstacles.

## ABOUT THE AUTHORS

**Oliver Chin** is the author of the children's books *The Adventures of WonderBaby: from A to Z*, *Timmy and Tammy's Train of Thought*, *Julie Black Belt*, and the *Tales from the Chinese Zodiac* series. Called a "Pacific Rim pop culture expert" by the *San Jose Mercury News*, he lives with his family in San Francisco, CA.

Jennifer Wood is a professional animator for the TV series *T.U.F.F. Puppy* on Nickelodeon. She contributed to the shows *The Fairly OddParents*, *The Marvelous Misadventures of Flapjack*, *Catscratch*, *Strawberry Shortcake*, and *Tak and the Power of Juju*. She lives in Glendale, CA.

# The Year of the Dog: Tales from the Chinese Zodiac



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 3/4"  
ISBN-10: 1-59702-002-8  
ISBN-13: 978-1-59702-002-2  
Publication Date: January 2006

## REVIEWS

"Perfect timing with the Lunar New Year."  
- Asian Art Museum, San Francisco

"The cartoony and angular art style captures the eagerness of the young dog perfectly in this upbeat astrological tale."  
- *Midwest Book Review*

"I like the fact the stories are multicultural and can show my daughter another place she otherwise wouldn't be able to learn about."  
- The Opinionated Parent

"*Tales From the Chinese Zodiac* is a series of 12 books about these iconic calendar denizens, starting with *The Year of the Dog*...each book targets four- to eight-year-olds and stars a baby animal coming of age and learning how to personify the year it represents."  
- *Kidscreen Magazine*

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## SUMMARY

2006 is the Year of the Dog! The puppy Daniel explores the world with his parents and the girl Lin, and learns how to become "man's best friend." Growing up is an adventure, as Daniel and Lin soon share colorful travels. But being a good dog takes practice, as Daniel realizes when he barks up the wrong tree! Can Daniel prove his loyalty and dependability by helping Lin when she needs him the most?

Daniel's rollicking journey to discover his true nature will delight children and adults alike. Bright and dynamic illustrations will appeal to new parents, those interested in Asian culture, and, of course, dog lovers. This launches a new series which introduces all the creatures from the Chinese lunar calendar. For nearly 5,000 years, the Chinese Zodiac has organized time in cycles of twelve years. Now billions of people around the globe celebrate Chinese New Year as the cultures of East and West get ever closer.

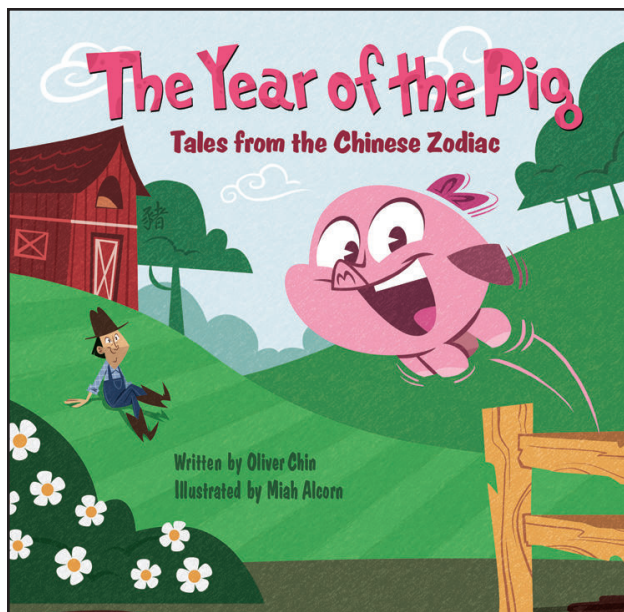
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**Jeremiah Alcorn** is an accomplished artist, character developer and game designer. Winner of the 2003 ACME animation competition, Alcorn illustrates cartoon programs for Nickelodeon TV. His family resides near Birmingham, Alabama.



# The Year of the Pig: Tales from the Chinese Zodiac



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 3/4"  
ISBN-10: 1-59702-007-9  
ISBN-13: 978-1-59702-007-7  
Publication Date: January 2007

## REVIEWS

"*The Year of the Pig* (the sequel to 2006's *Year of the Dog*), is the perfect gift to any new parents you encounter this year."

- SFist.com

"With its delightful narrative and appealing artwork, *The Year of the Pig* reminds us of the many porcine qualities we would do well to cultivate in ourselves: intelligence, curiosity, sincerity and generosity."

- Sy Montgomery, author of  
*The Good Good Pig*

"Computer-generated graphics feature bright colors, angular cartoon figures, and visually appealing textures."

- *School Library Journal*

"The book is beautifully illustrated, and kids of all ages will be sure to love it."

- SuperCoolBaby

## SUMMARY

2007 is the Year of the Pig! The piglet Patricia explores the farm with her parents and Farmer Wu. Growing up is a learning process, as Patty gets advice from her uncles, aunts, and cousins. But being a sensible pig takes practice, as Patty realizes when Farmer Wu loses his jade ring! Can Patty demonstrate her best qualities when others think they aren't?

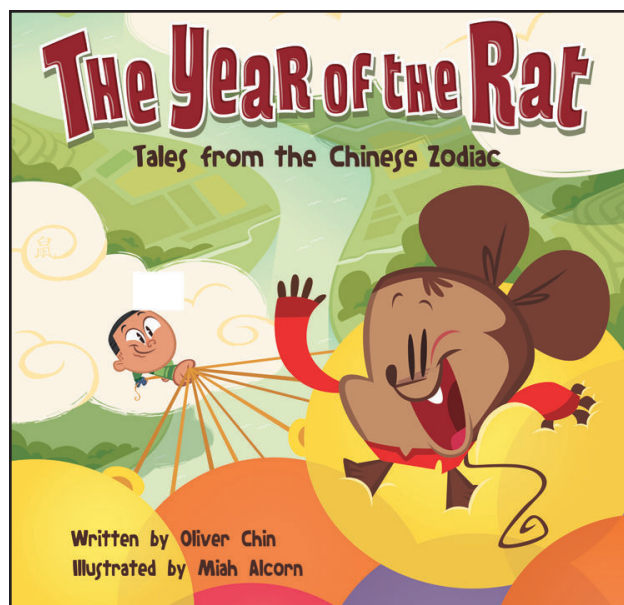
Second in the series *Tales of the Chinese Zodiac*, *The Year of the Pig* features the creatures from the Chinese lunar calendar. Noted for how he "brings large issues into personal focus" by *Library Journal*, author Oliver Chin provides a fresh twist for those who love classic pig tales such as *Charlotte's Web* and *Babe: The Gallant Pig*. Welcome the new year right by befriending a new piglet heroine!

## ABOUT THE AUTHORS

**Oliver Chin** is the author of the children's books *The Adventures of WonderBaby: from A to Z*, *Timmy and Tammy's Train of Thought*, *Julie Black Belt*, and the *Tales from the Chinese Zodiac* series. Called a "Pacific Rim pop culture expert" by the *San Jose Mercury News*, he lives with his family in San Francisco, CA.

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# The Year of the Rat: Tales from the Chinese Zodiac



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 5/8"  
ISBN-10: 1-59702-011-7  
ISBN-13: 978-1-59702-011-4  
Publication Date: January 2008

## REVIEWS

"Though recommended for elementary students, *The Year of the Rat* is steeped in Asian culture and will appeal to readers of all ages.."

- *Paper Tigers*

"The third in Chin's animal zodiac series provides a waggish romp exploring the characteristics of those born in the upcoming *Year of the Rat* (like my Ralph-like daughter)."

- *The Bloomsbury Review*

"[The illustrations of] Jeremiah Alcorn are reminiscent of the work of Chuck Jones, the animator behind such Warner Bros. cartoon characters as Bugs Bunny. They look like animation stills."

- *San Francisco Chronicle*

"[The] latest offering, *Year of the Rat*, tells the tale of Ralph, a baby rat seeking out mischief and adventure."

- *San Francisco Examiner*

## SUMMARY

2008 is the Year of the Rat! The baby rat Ralph explores his new world with the farm boy Bing, but fitting in is a challenge as Ralph learns that behaving right is more easily said than done. But when Bing's birthday party goes awry, can Ralph rescue his friend by using the traits that others frowned upon?

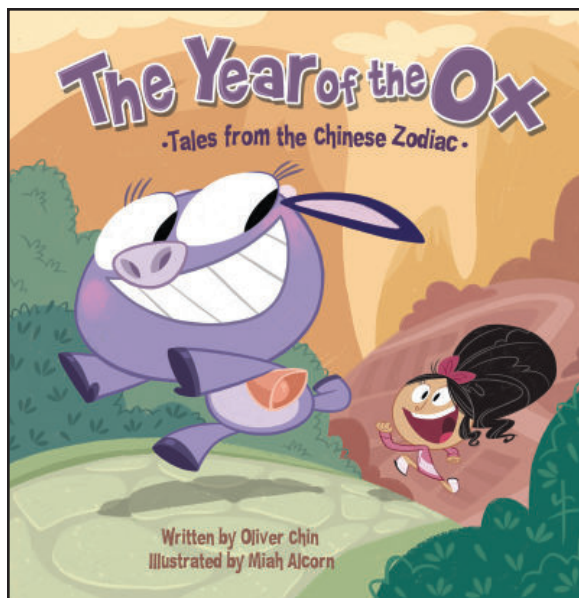
The third in the series *Tales of the Chinese Zodiac* will appeal to new parents, those interested in Asian culture, and lovers of classic rodent tales such as *Stuart Little* and *The Mouse and the Motorcycle*. This two-week long spring festival is regarded as one of the Top 5 children's events in London, England. In San Francisco, California, the Chinese New Year parade began in 1853 and is now the largest celebration outside of Asia.

## ABOUT THE AUTHORS

**Oliver Chin** is the author of the children's books *The Adventures of WonderBaby: from A to Z*, *Timmy and Tammy's Train of Thought*, *Julie Black Belt*, and the *Tales from the Chinese Zodiac* series. Called a "Pacific Rim pop culture expert" by the *San Jose Mercury News*, he lives with his family in San Francisco, CA.

**Jeremiah Alcorn** is an accomplished artist, character developer and game designer. Winner of the 2003 ACME animation competition, Alcorn illustrates cartoon programs for Nickelodeon TV. His family resides near Birmingham, Alabama.

# The Year of the Ox: Tales from the Chinese Zodiac



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 5/8"  
ISBN-10: 1-59702-015-X  
ISBN-13: 978-1-59702-015-2  
Publication Date: January 2009

## REVIEWS

"Oliver Chin's spirited storytelling and Mia Alcorn's spot on characterization and subtle palette combine to bring Olivia and Mei in *The Year of the Ox* into rambunctious life."

- Belle Yang, author of *Hannah Is My Name*

"Olivia the Pig has got nothing on Olivia the Ox: As you're looking for an inexpensive one size fits all baby gift for all those friends of yours having kids this year, consider *The Year of the Ox*, written by CMP fave Oliver Chin and illustrated by Miah Alcorn, the fourth book in the wonderful Tales from the Chinese Zodiac series."

- Cool Mom Picks

"*The Year of the Ox* brings the richness of Chinese heritage to children of all ages."

- KTVU, Channel 2, San Francisco

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## SUMMARY

2009 is the Year of the Ox! The fun-loving calf Olivia befriends the girl Mei, and the two become inseparable soul sisters. But pulling her weight on the farm is no easy task for the young ox. Suddenly, when her buddy and village are in trouble, can Olivia show her best qualities? This calf of golden character will appeal to readers of the classic children's book *Ferdinand*.

"[*The Year of the Ox*] has adorable illustrations and the storyline is a great lesson that any small person might not feel very mighty in the beginning, but if they wait long enough, their purpose will soon come clear. Stories like this always made me hopeful as a kid, and I think it's important that all children feel that they can make a difference, despite their age and size. I'm happy to see fresh illustrative style be mixed with an important, timeless message. Immedium has, once again, put out a book that is both great to look at, and important to share." - Tokyo Bunnie

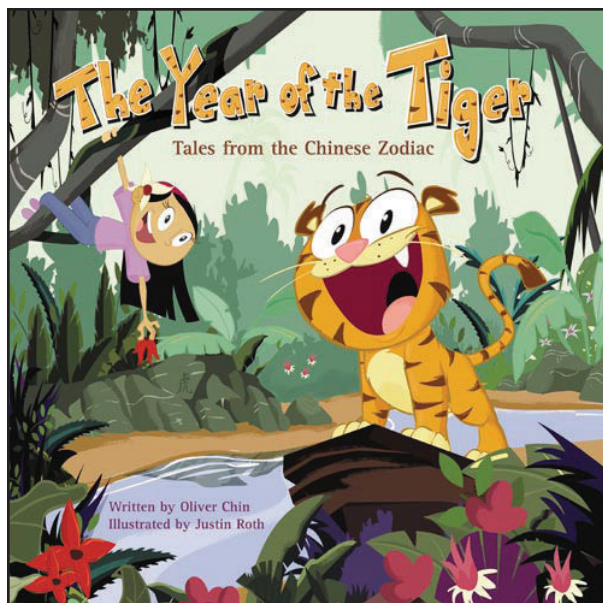
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**Jeremiah Alcorn** is an accomplished artist, character developer and game designer. Winner of the 2003 ACME animation competition, Alcorn illustrates cartoon programs for Nickelodeon TV. His family resides near Birmingham, Alabama.



# The Year of the Tiger: Tales from the Chinese Zodiac



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 5/8"  
ISBN-13: 978-1-59702-020-6  
Publication Date: January 2010

## REVIEWS

"This bright, playful story makes the ancient tradition of the Chinese zodiac accessible to and fun for contemporary children, whatever their cultural background...All in all, *The Year of the Tiger* is a great way for young readers to welcome in the lunar New Year!" - Paper Tigers

"Oliver Chin effortlessly weaves the animals of the Chinese Zodiac throughout and creates lovable characters and situations that the students can identify with...My students simply could not get enough, and have since come to my library to re-read *The Year of the Tiger*, and to "seek and find" each Chinese Zodiac Animal tucked away within the pages."

-Julie Griffin, Librarian, Ohlone Elementary

"Children will enjoy the bright-eyed characters and cartoon illustrations in this romp"

- *School Library Journal*

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## SUMMARY

2010 is the Year of the Tiger! Born into royalty, the young prince Teddy is warned by the King and Queen to steer clear of humans who are intruding into their wild domain. However, curiosity compels this cat to befriend the girl Su. But when each camp doesn't want to cross the other's tracks, can Teddy prove the jungle is big enough for both man and beast?

The fifth in the series *Tales of the Chinese Zodiac* features a brand new cast of characters, and includes all twelve animals from the lunar calendar. Reading the series has become an annual event at popular and diverse cultural institutions nationwide, such the Asian Art Museum of San Francisco, Oakland Museum, Bay Area Discovery Museum, Kidspace Children's Museum, Huntington Library, and Chinese American Museum of Los Angeles.

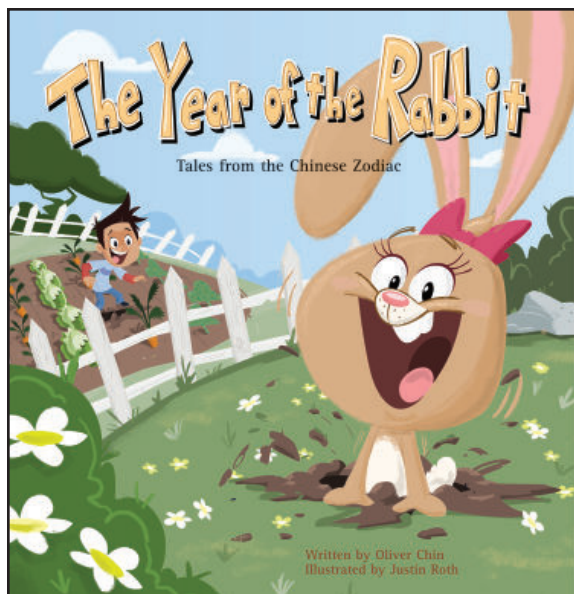
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**Justin Roth** is a professional illustrator, animator and designer, who has animated TV series for Nickelodeon, Disney, and 4Kids Entertainment, and commercials for the advertising agency Saatchi and Saatchi. He lives in New York, NY.



# The Year of the Rabbit: Tales from the Chinese Zodiac



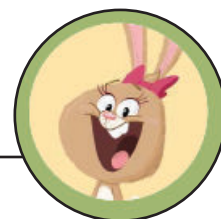
Children's Picture Book  
\$15.95, 36 pages, 10" x 9 5/8"  
ISBN-13: 978-1-59702-023-7  
Publication Date: January 2011

## REVIEWS

"a sweet story about Rosie, a rabbit with extra-long ears, was right up my alley...with fantastic illustrations by Justin Roth, this book is another great Immedium release. A tale of friendship, bravery, and why sometimes its good to be just a little different, Rosie will hop her way right into your heart. "- Tokyo Bunnie

"Oliver Chin has continued his entertaining stories of the twelve animals of the Chinese zodiac with another story that teaches both Eastern and Western values to children. Courage, friendship, and personal growth are all displayed..."  
- Warren W. Wright, Librarian, Chinese American International School

"this book is my favorite from the series. While the story is cute, I fell in love with Justin Roth's artwork. Rosie the rabbit is just adorable" - Supah Cute



## SUMMARY

2011 is the Year of the Rabbit! Ruby is a funny bunny. Her ear for adventure leads to hair-raising tales with the boy Jai. The sixth book in the Tales of the Chinese Zodiac series features the twelve celebrated animals.

Annual themes of self-discovery and cultural exchange, plus colorfully animated illustrations, have proven popular with early elementary readers and teachers.

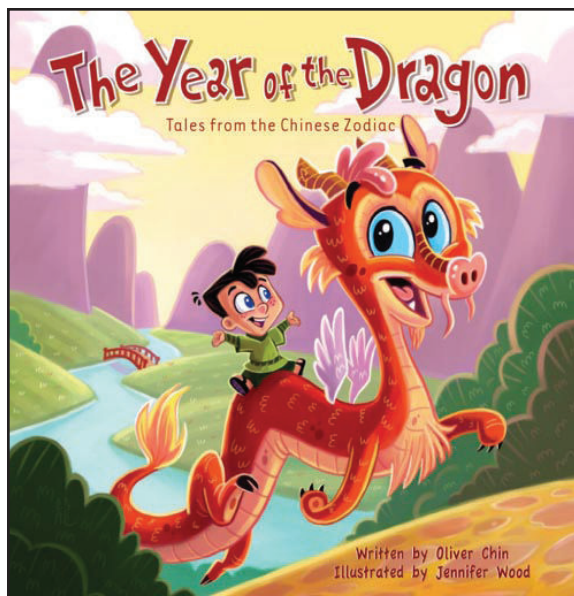
The sixth in the series *Tales of the Chinese Zodiac* features a brand new cast of characters, and includes all twelve animals from the lunar calendar. Reading the series has become an annual event at the Asian Art Museum of San Francisco, Oakland Museum, and Huntington Library.

## ABOUT THE AUTHORS

**Oliver Chin** is the author of the children's books *The Adventures of WonderBaby: from A to Z*, *Timmy and Tammy's Train of Thought*, *Julie Black Belt*, and the *Tales from the Chinese Zodiac* series. Called a "Pacific Rim pop culture expert" by the *San Jose Mercury News*, he lives with his family in San Francisco, CA.

**Justin Roth** is a professional illustrator, animator and designer, who has animated TV series for Nickelodeon, Disney, and 4Kids Entertainment, and commercials for the advertising agency Saatchi and Saatchi. He lives in New York, NY.

# The Year of the Dragon: Tales from the Chinese Zodiac



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 5/8"  
ISBN-13: 978-1-59702-028-1  
Publication Date: January 2012

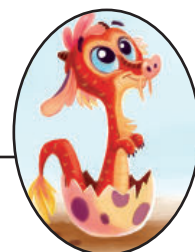
## REVIEWS

"This is a great lesson in perseverance and working together as a team to achieve a common goal." – Library Media Connection

"The Year of the Dragon does a great job introducing kids to the dragons of Chinese lore, and offers a gentle tale of friendship, teamwork, bravery, and acceptance."  
- Marin Mommies

"a playful spin on the characteristics of a traditional Chinese zodiac animal. It is, in fact, utterly unconventional and that's probably why my girls like it so much." - Frog Mom

"A great kids' book to help teach your kids about the lunar New Year is The Year of the Dragon Tales from the Chinese Zodiac. The story about Dominic and Bo is definitely one you will read to your kids year round."  
– QueensMamas.com



## SUMMARY

2012 is the Year of the Dragon! Dominic's proud parents rule the sea and sky, advise the Emperor, and have high expectations for their son. Meanwhile Dom befriends the boy Bo and the other zodiac animals, who wish to paddle a boat in the village's annual river race. But when other people and Dom's parents disapprove, what will Dom do? Discover Dom's ingenious solution in this enthusiastic tale!

The new series illustrator Jennifer Woods is a prop designer on the Nickelodeon animated TV series *T.U.F.F. Puppy* and this is her first book. The seventh in the series *Tales of the Chinese Zodiac* features a brand new cast of characters, and includes all the animals from the lunar calendar. Reading the series has become an annual event at the Asian Art Museum of San Francisco, Oakland Museum, and Huntington Library.

## ABOUT THE AUTHORS

**Oliver Chin** is the author of the children's books *The Adventures of WonderBaby: from A to Z*, *Timmy and Tammy's Train of Thought*, *Julie Black Belt*, and the *Tales from the Chinese Zodiac* series. Called a "Pacific Rim pop culture expert" by the *San Jose Mercury News*, he lives with his family in San Francisco, CA.

**Jennifer Wood** is a character and prop designer at Nickelodeon, and has contributed to the shows *The Fairly OddParents*, *T.U.F.F. Puppy*, *The Marvelous Misadventures of Flapjack*, *Catscratch*, *Strawberry Shortcake*, and *Tak and the Power of Juju*. She is a member of the Society of Illustrators and the Society of Children's Book Writers and Illustrators, and lives in Glendale, CA. Visit her at [www.artofjwood.com](http://www.artofjwood.com).

# The Octonauts & the Only Lonely Monster



Children's Picture Book  
\$15.95, 36 pages, 8" x 11"  
ISBN-10: 1-59702-005-2  
ISBN-13: 978-1-59702-005-3  
Publication Date: October 2006

## REVIEWS

**Now a hit animated TV series worldwide!**

“**Best Buy:** The Octonauts has gained an international cult following for its beautifully rendered and vibrant illustrations (and refreshingly sassy characters).”

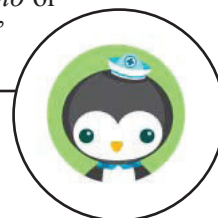
- *Vancouver Magazine*

“I'm considering making friends with people who have kids, just so I have an excuse to buy, like, a zillion copies.”

- *San Francisco Chronicle*

“Another valuable lesson the book makes is that of critical reading: the digitally created cartoons are great fun, the gang of friendly pets brims with energy, the text is full of wit...the Richard Scarry-like level of details of the drawings: the super-rich undersea scenery gives *Finding Nemo* or *Shark Tales* a good run for their money.”

- SFist.com



## SUMMARY

The Octonauts are a crew of adorable animals who roam the oceans in search of adventure, treasure, and fun! From their undersea base called "the Octopod", the Octonauts explore a colorful world full of thrills, chills, and gills. The crew of eight talented critters, including a brainy octopus, brave polar bear, daredevil kitten, and scientific sea otter, is always ready to embark on a new exciting voyage.

In this debut episode, the Octonauts encounter a giant sea monster! What will they do? After taking a deep breath, the crew discovers it is a case of mistaken identity. Certainly they can help a giant sea monster find others of his kind, but is he the only one left in the ocean? *The Octonauts* is like Hello Kitty meeting Star Trek under the sea, so stay tuned for their next exciting adventure!

## ABOUT THE AUTHORS

Meomi is Vicki Wong (Vancouver) and Michael Murphy (Los Angeles), a team dedicated to creating compelling visual characters and stories that delight, entice, and inspire. When not drawing, they enjoy playing old time music on their accordion and parlour guitar (respectively), their characters have appeared in clothing, toys, merchandise and magazines worldwide. Meomi has created art for clients like: Electronic Arts, Google, Time Out Magazine, CBC4Kids, Nick Jr. and Girls Inc. Visit them at [www.meomi.com](http://www.meomi.com).

[www.octonauts.com](http://www.octonauts.com)



# The Octonauts & the Sea of Shade



Children's Picture Book  
\$15.95, 36 pages, 8" x 11"  
ISBN-10: 1-59702-010-9  
ISBN-13: 978-1-59702-010-7  
Publication Date: October 2007

## REVIEWS

"Critter lovers, young and old alike, will fall in love with Meomi's new book series based on the voyages of their popular gang of explorers... sure to charm its way to the inner child in all of us."

- Venus Zine

"The crisply drafted pages bloom with fascinating detail: every tree, shadow, rock, and animal has an endearing, individual personality...the book itself is a lush visual treat."

- The Utne Reader

"There are also more Octonaut adventures to come...and I for one cannot wait to read them. I think these will quickly become favorites in your household as they have fun characters and show such an adventurous and stunning world under the sea that one cannot help but want to learn more about."

- SuperCoolBaby

## SUMMARY

In this sequel, the Octonauts discover that all the shadows in the ocean are missing! The crew must travel to the mysterious Sea of Shade to learn why. Along the way our brave heroes must dive down one of the ocean's deepest rifts, cross upside down caves, and somehow traverse the aptly named Bramblywoods! Finally, can the Octonauts convince the great Shade King to return everyone's shadows?

The delightfully entertaining Octonauts will instantly appeal to children, while their sophisticated design and subversive humor will attract appreciative adults. Lushly layered and brightly colored illustrations create a teeming undersea universe that will dazzle readers' eyes, excite their imaginations, and tickle their funny bones.

## ABOUT THE AUTHORS

Meomi is Vicki Wong (Vancouver) and Michael Murphy (Los Angeles), a team dedicated to creating compelling visual characters and stories that delight, entice, and inspire. When not drawing, they enjoy playing old time music on their accordion and parlour guitar (respectively), their characters have appeared in clothing, toys, merchandise and magazines worldwide. Meomi has created art for clients like: Electronic Arts, Google, Time Out Magazine, CBC4Kids, Nick Jr. and Girls Inc. Visit them at [www.meomi.com](http://www.meomi.com).

[www.octonauts.com](http://www.octonauts.com)





# The Octonauts & the Frown Fish



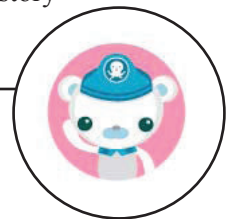
Children's Picture Book  
\$15.95, 36 pages, 8" x 11"  
ISBN-10: 1-59702-014-1  
ISBN-13: 978-1-59702-014-5  
Publication Date: October 2008

## REVIEWS

"It's great to find a book that appeals to both kids and adults -- even if the appeal is for different reasons...In other words, these are the best. children's book. animals. ever. I can't get enough of them...I can read this book for hours -- and have."  
- *SFGate.com, San Francisco Chronicle*

"As promised, here's a post about kids' books, and specifically Meomi's fabulous *The Octonauts* series...The books in question are *The Only Lonely Monster*, *The Sea of Shade*, and the new release, *The Frown Fish*. All hold the attention of the grownups, the teenager, and the school-age tike in the house. Seriously, everyone should run out and get these." - BoingBoing

"a smart and entertaining kids book...it's fun and teaches a lesson to look past the exterior and appreciate what's inside...Nice bed time story reading, this one is."  
- Ain't It Cool News



## SUMMARY

In their third storybook adventure, the Octonauts meet a frowning fish who makes everyone sad. Our heroes' challenge is to cheer it up by sharing their favorite and fun pastimes. We bet you didn't know that Sauci Dog was a shutterbug, Dr. Shellington liked miniature golf, and Captain Barnacles loved dodgeball. But will the playful crew ever make their new friend smile? Find out!

Meomi's lushly detailed and colorful illustrations will dazzle readers' imaginations and tickle their funny bones. The winsome world of the intrepid Octonauts was called "a feast for the eyes" by CM Magazine.

Their appreciative audience, from children and their parents to teachers and designers, is bound to grow as Meomi has designed the mascots of the 2010 Winter Olympics in Vancouver, BC, Canada.

## ABOUT THE AUTHORS

Meomi is Vicki Wong (Vancouver) and Michael Murphy (Los Angeles), a team dedicated to creating compelling visual characters and stories that delight, entice, and inspire. When not drawing, they enjoy playing old time music on their accordion and parlour guitar (respectively), their characters have appeared in clothing, toys, merchandise and magazines worldwide. Meomi has created art for clients like: Electronic Arts, Google, Time Out Magazine, CBC4Kids, Nick Jr. and Girls Inc. Visit them at [www.meomi.com](http://www.meomi.com).

[www.octonauts.com](http://www.octonauts.com)

# The Octonauts & the Great Ghost Reef



Children's Picture Book  
\$15.95, 36 pages, 8" x 11"  
ISBN-13: 978-1-59702-019-0  
Publication Date: October 2009



## REVIEWS

"The illustrations are delightful and a host of reef dwellers are beautifully presented, as other reef neighbourhoods are also explored....*The Octonauts & the Great Ghost Reef* is another fine example of top quality illustration that makes a fine book for anyone of any age to pore over."

- ArtMoCo

"I've had the pleasure of reviewing all of the books in Meomi's wonderful 'Octonauts' series...I have to say, they just keep getting better and better, and the newest, *The Octonauts & the Great Ghost Reef* is probably my favorite yet. Not only are the illustrations so cute I want to hang them on my walls, but the story is great, and it's educational."

- Tokyo Bunnie

"The Octonauts are Diesel Oakland's favorite team of underwater animal explorers."

- Colin Waters, Diesel Bookstore, Oakland, CA

## SUMMARY

In their fourth adventure, the Octonauts travel to a large reef city. When they arrive, they discover that the once bustling waters have turned into a ghost town! The colorful coral has turned an eerie white and buildings lay empty and crumbling. The Octonauts explore the different reef 'neighborhoods', from mangrove forests to seagrass meadows, to learn about the plants and animals that make up this strange tropical world. Will the crew be able to find clues to solve the mystery of the Great Ghost Reef?

"Kids will love the fact that *The Octonauts* have their own unique personalities, a deep sea workstation in which they live and play, and jobs just like real scientist-explorers. Adults will appreciate the cool graphics and quirky humor. And both will look forward to the vibrant illustrations and little visual details that make each adventure worth returning to again and again."

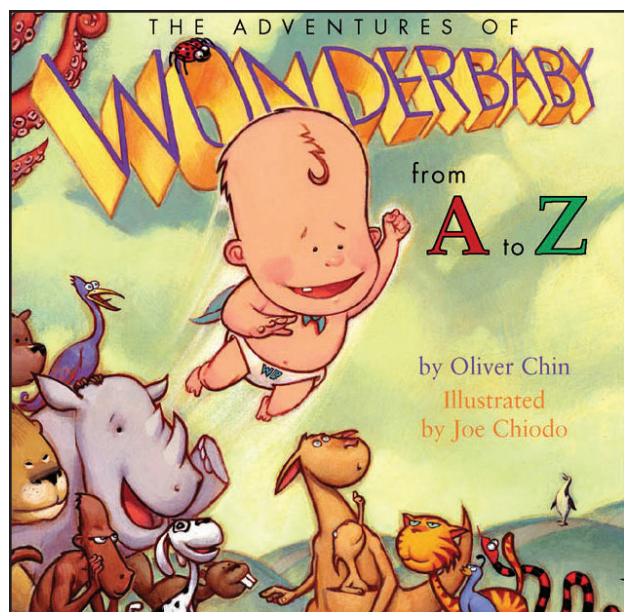
- Colin Waters, Diesel Bookstore, Oakland, CA

## ABOUT THE AUTHORS

Meomi is Vicki Wong (Vancouver) and Michael Murphy (Los Angeles), a team dedicated to creating compelling visual characters and stories that delight, entice, and inspire. When not drawing, they enjoy playing old time music on their accordion and parlour guitar (respectively), their characters have appeared in clothing, toys, merchandise and magazines worldwide. Meomi has created art for clients like: Electronic Arts, Google, Time Out Magazine, CBC4Kids, Nick Jr. and Girls Inc. Visit them at [www.meomi.com](http://www.meomi.com).

[www.octonauts.com](http://www.octonauts.com)

# The Adventures of WonderBaby: from A to Z



Children's Board Book: Alphabet  
\$8.95, 32 pages, 7" x 7"  
ISBN-10: 1-59702-001-X  
ISBN-13: 1-59702-001-5  
US Release: September 2005

## REVIEWS

"I am a huge fan of FUN ABC books! It's such a reward to watch your child read along with you and begin to point out and recognize the letters! *The Adventures of Wonderbaby from A-Z* is fantastic! Not your typical A is for Apple and B is for Boy kind of story! Instead WonderBaby 'Drools like a Dog' and 'Wiggles like a Worm', much more engaging and entertaining for the kids."  
- BabyLuxe

"the alphabet section is one of the best I have ever seen...This book is engaging and educating. A real keeper."  
- The Opinionated Parent

"pairing colorful and whimsical illustrations by Joe Chiodo with the hilarious tale of an energetic infant. Parents will find this a far more stimulating board book presentation than your usual alphabet title."  
- Midwest Book Review

## SUMMARY

Faster than a speeding bulldog, more powerful than a "loco" mole, and able to leap tall building blocks in a single bound...comes *WonderBaby*! Like attention-getting infants everywhere, this tyke displays a growing collection of abilities. But what makes WonderBaby unique is that he literally embodies all the powers of the wild kingdom. For every letter of the alphabet, WonderBaby dynamically transforms into a different animal with a special super power!

ComicCon's *The PULSE* raved, "It's a really cute concept, a baby teaching the alphabet with some superhero elements thrown in." Crawling, flying, swimming and smiling, *WonderBaby* demonstrates the sensational and surprising experiences that all babies share.

## ABOUT THE AUTHORS

**Oliver Chin** is the author of the children's books *Welcome to Monster Isle*, *Timmy and Tammy's Train of Thought*, *Julie Black Belt*, and the *Tales from the Chinese Zodiac* series. Called a "Pacific Rim pop culture expert" by the *San Jose Mercury News*, he lives with his family in San Francisco, CA.

**Joe Chiodo** is a fan-favorite comics artist, who has illustrated superheroes such as the X-men, Spiderman, Batman, and the Daredevil. Renown for his attractive flair for color, expressiveness, and whimsy, Chiodo has painted for books, calendars, video games, and art galleries. He lives with his wife and two children in San Diego, CA.



# Baltazar and the Flying Pirates



Children's Picture Book  
\$15.95, 36 pages, 11" x 8"  
ISBN-13: 978-1-59702-018-3  
Publication Date: November 2009

## REVIEWS

"It was a real treat to join Baltazar on his swash-buckling adventures with some high-spirited pirates! The illustrations fit perfectly with this story's characters and draw readers into this amazingly animated world."

- Shirley Ly, Los Angeles Public Library

"Baltazar and the Flying Pirates takes both the parent and child on a fantastic visual adventure."

- David Derrick, artist, DreamWorks

"Justin Roth is a talent. His drawings are full of life, and demonstrate all that is wonderful about traditional drawing and design. I am sure that this book will inspire and be cherished by art lovers and children alike."

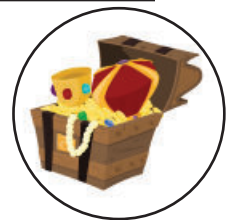
- Martin Wittig, Designer and Illustrator

"Justin is an exceptional draftsman and illustrator. The quality of his work is second to none"

- Patrick Tuorto, Walt Disney Feature Animator

## SUMMARY

Ages ago, Greybeard hid his treasure chest from his fellow swashbucklers. Ever since, the beautiful Captain and her infamous Corsairs have searched for it but their map missed the key piece. Tonight Redlocks recruits Greybeard's descendant, young Baltazar, to help locate the long lost riches.



The boy points the way, but now the bustling amusement park "Treasure Island" sits atop the buried booty. So join the crew of the flying Cutlass on a wild roller coaster to discover where "X" marks the spot, and whether Baltazar and his mates can strike pay dirt before their tickets expire!

With fond memories of summer vacations, pirate lovers of all ages will enjoy this ultimate joy ride.

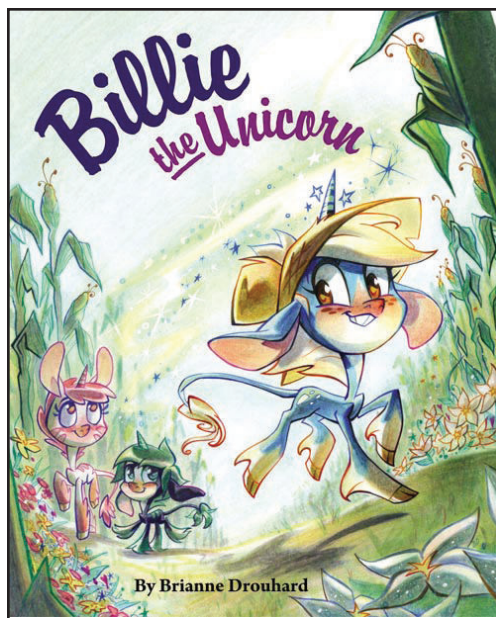
## ABOUT THE AUTHORS

**Oliver Chin** has written *The Year of the Ox* from the *Tales from the Chinese Zodiac* series, *Welcome to Monster Isle*, *Julie Black Belt*, *Timmy and Tammy's Train of Thought*, and *The Adventures of WonderBaby*. Called a "comic book expert" by the San Jose Mercury News, he and his family live in San Francisco, CA.

**Justin Roth** is a professional illustrator, animator and designer, who has animated TV series for Nickelodeon, Disney, and 4Kids Entertainment, and commercials for the advertising agency Saatchi and Saatchi. He lives in New York, NY.



# Billie the Unicorn



Children's Picture Book  
\$15.95, 36 pages, 10.5" x 8.5"  
ISBN-13: 978-1-59702-024-4  
Publication Date: March 2011

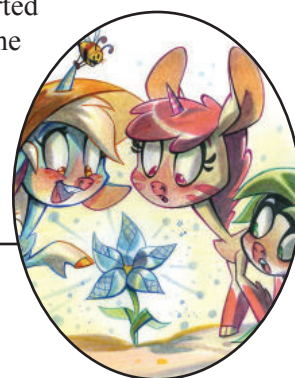
## REVIEWS

"More stunning work from Brianne Drouhard, aka The Best Kept Secret in Animation."  
- Chris Battle, *The Powerpuff Girls*

"Brianne is an amazing talent. A mixture of influences combined into something new and wholly original!"  
- Glen Murakami, Cartoon Network's *Superman*, *Batman*, and *Justice League*

"If you like pretty twinkly magic, unthinkable depths of lavish colors, organic farming, and horses with horns, boy are you in for a treat! The brilliantly talented marker wielding creator of this universe, Brianne Drouhard, has wrought forth a world of such intense charm and adorableness, that even the coldest hearted football jock will not be able to resist the call to be immersed in this lush and wondrous world."

- Derrick J. Wyatt, *Transformers: Animated*



## SUMMARY

The young unicorn Billie seeks adventure, so her forest cousins show her how to grow delightful flowers. But the legend of a castle which holds the most beautiful garden lures her away! Will Billie discover that friendship matters the most?

Colorful marker illustrations of expressive characters, upbeat storytelling, and a positive message of seeking your bliss charm early elementary readers.

"Not only do Brianne's drawings have great style and flair, they also use classic principles...the whole shebang of good drawing skills, and to top it off, a lot of individuality and fun!"

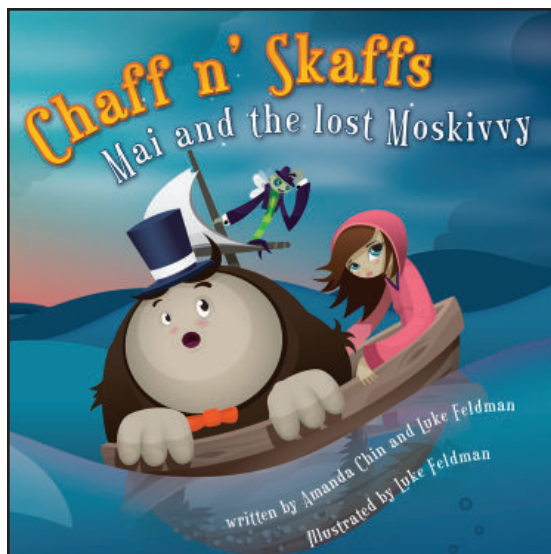
- John Kricfalusi, creator of *Ren & Stimpy*

## ABOUT THE AUTHORS

Brianne Drouhard is a character designer and storyboard artist, and contributed to the popular animated TV shows *Batman: The Brave and the Bold*, *Ben Ten*, *Teen Titans*, and *Transformers*. A CalArts graduate, she has exhibited artwork in galleries in nationwide.

[www.briannedrouhard.com](http://www.briannedrouhard.com)

# Chaff n' Skaffs: Mai and the lost Moskivvy



Children's Picture Book  
\$15.95, 36 pages, 9.75" x 10"  
ISBN-10: 1-59702-013-3  
ISBN-13: 978-1-59702-013-8  
Publication Date: March 2009

## REVIEWS

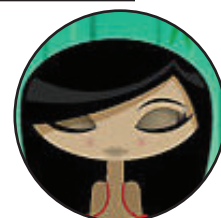
"Luke Feldman's artwork blends the classic stylings of 1950s Disney with a modern design sensibility to create something both cutting edge and timeless." - Cartoon Art Museum

"A Dazzling Celebration of Childhood... A touching tale that teaches children the importance of family, friendship and love, the book is packed with vibrant, colourful illustrations and incredible creatures... you can't help but fall in love with the dazzling hues, exotic animals and intriguing storyline that splash the pages of this book. So celebrate the true meaning of being a kid, and order a copy of this gem of a book for the little ones in your family." - Chic Today

"Their trip takes them through colorful and fantastic lands, vividly portrayed by Luke Feldman's gorgeously stylized illustrations ... A simple yet charming story distinguished by its unforgettable artwork style." - *Midwest Book Review*

## SUMMARY

This heartwarming tale affirms the importance of family and friends. Mai is a 12 year-old girl who loves reading and nature. When a lost mosquito interrupts Mai's sleep, her friend Chaff suggests they escort Moskivvy home. So begins a courageous girl's voyage into a fantastic, colorful world. Guided by her boon companion Chaff, Mai's incredible journey will kindle readers' imaginations.



Meeting many wonderful creatures along the way, these three adventurers must brave teeming jungles, blinding blizzards, and imposing mountains. With Chaff's help, can Mai discover the courage to travel through strange lands to reunite little Moskivvy with his family? Discover a new world of visual delight and a brave heroine whom children everywhere can identify with.

## ABOUT THE AUTHORS

**Luke Feldman** creates alluring characters called "Skaffs" for a rainbow of media platforms. His creations have graced stickers, toys, skateboards, sneakers, magazines, animations, and art prints. His clients include Microsoft, Coca-Cola, and galleries worldwide. A native Australian, he and his partner **Amanda Chin**, a veterinarian specializing in pet education for children, live in San Francisco, CA.

[www.skaffs.com](http://www.skaffs.com)

# Julie Black Belt: The Kung Fu Chronicles



Children's Picture Book  
\$15.95, 36 pages, 10.5" x 8.5"  
ISBN-10: 1-59702-009-5  
ISBN-13: 978-1-59702-009-1  
Publication Date: September 2007

## REVIEWS

The exuberant digital illustrations show Julie's journey from enthusiastic beginner to struggling novice to poised and confident student who earns her yellow belt...youngsters interested in the sport will be thrilled to follow Julie's adventures. Other readers may also learn something from Julie's determination to meet her goals." - School Library Journal

"Such a great combination of stunning pictures and gripping story. I absolutely love the illustrations."

- Anna Tharyan, Toronto Public

Library

"Practice makes perfect. That's what Julie learns in her beginning kung fu class along with lessons about dedication and determination... a high-action story that encourages deep reflection despite the action movie look."

- San Francisco Chronicle



## SUMMARY

As children return to school, more and more will also enroll in extracurricular programs such as martial arts. This new children's picture book introduces a modern animated heroine whom students of all ages can identify with. Idolizing the movie actress Brandy Wu, Julie confidently accepts her parents offer to enroll in kung fu class.

However, getting a black belt won't as easy as she thought, since her young teacher says each beginner must start with a white one! Now Julie wonders what would Brandy Wu do. Can Julie take her lessons to heart, exercise both her mind and body, and learn the true "spirit" of this sport? This is engaging tale features a refreshing female star leading a diverse class, and displays what true kid power is all about!

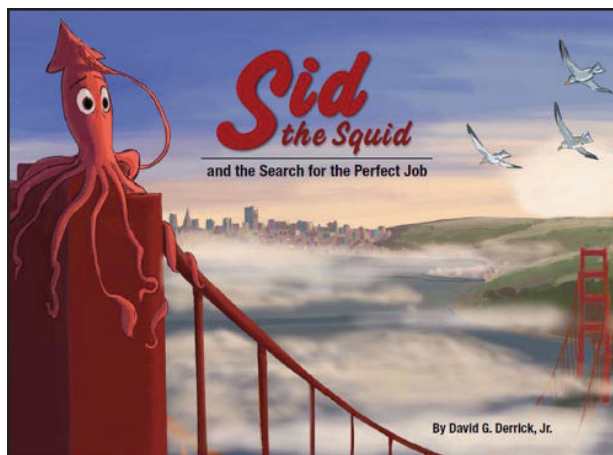
## ABOUT THE AUTHORS

**Oliver Chin** has written *Timmy and Tammy's Train of Thought*, the acclaimed *Tales from the Chinese Zodiac* series, *The Adventures of WonderBaby*, and other books. His family lives in San Francisco, CA.

**Charlene Chua** is an internationally award-winning artist who has illustrated for Ogilvy & Mather, Dentsu, Saatchi & Saatchi, GameAxis and IGN.com. She resides in Toronto, Ontario, Canada with her husband.

[www.julieblackbelt.com](http://www.julieblackbelt.com)

# Sid the Squid: and the Search for the Perfect Job



Children's Picture Book  
\$15.95, 36 pages, 8" x 11"  
ISBN-13: 978-1-59702-021-3  
Publication Date: August 2010

## REVIEWS

"This book is awesome! I love it."

- Mike Chamberlain, Manager of Innovation,  
Guest Experience, Monterey Bay Aquarium

"Sid the Squid is the perfect introduction for any child to meet one of the ocean's unlikeliest heroes. I have no doubt that once a child has been initiated into the whimsical world of Sid, the book will become an oft-requested favorite."

- Steve Hickner, Director of *Prince of Egypt* and *Bee Movie*, Dreamworks

"What's your dream job? Sid the squid struggles with this question by trying out numerous jobs that he could be successful at. He ends up doing what he truly loves based on the innate gifts that naturally define who he is."

- Joel Garfinkle, author of  
*Land Your Dream Job*

## SUMMARY

What is the ideal vocation for a giant squid with 10 arms? Sid swims ashore and a girl named Alice helps him on his quest. Their humorous journey will resonate with children, who are encouraged to follow their dreams, and parents, who yearn for personal fulfillment.

With his skills, could Sid be a good policeman, fireman, or cook? Ultimately Sid realizes the "right fit" is important: he must find a job he can put his heart into. Everyone will identify with Sid's trials, errors...and finally success!

Illustrated with colorful verve by a professional DreamWorks animator, Sid's expressiveness hearkens to the silent comedy of Charlie Chaplin and WALL-E. This inspirational squid is a hero for our times.

## ABOUT THE AUTHORS

David Derrick, a story artist at DreamWorks Feature Animation, worked on the films *How to Train Your Dragon*, *Bee Movie* and *Flushed Away*. A wildlife artist and bronze sculptor, he wrote *African Diaries: Sketches & Observations*, and contributed to the children's anthology *Scrambled Ink*. He graduated from California Institute of the Arts and his family lives in Southern California.

[www.dgderrick.com](http://www.dgderrick.com)





# Sora and the Cloud



Children's Picture Book  
\$15.95, 36 pages, 10" x 9.5"  
ISBN-13: 978-1-59702-027-5  
Publication Date: October 2011

## REVIEWS

"The classic Japanese children's song 'Tako no uta' (or 'Song of Kites') is a cheerful ode to flying. It is also one of many Japanese cultural references embedded in *Sora and the Cloud*, Felicia Hoshino's rich, clever and appealing book. Offering both English and Japanese text, it is itself a lovely tribute to the joys of soaring high."  
- *The New York Times Book Review*

"This warm picture book captures the physicality of imaginative play that gets wilder and wilder, and preschoolers will recognize the fun of crawling and climbing over everything, as well as the big dreams of flying in the sky." - *ALA Booklist*

"Young readers will revel in finding visual connections within the illustrations as they identify repeated motifs. They will also enjoy poring over the intricately detailed spreads."  
- *School Library Journal*



## SUMMARY

A noted children's artist, Hoshino authors her first picture book, inspired by her own experiences as a mother to her son Sora: a growing boy enjoys the ultimate daydream - to soar like a cloud! Once a baby, now Sora is a boy who explores the world around him and learns to how to climb a tree. Up there a friendly cloud awaits! Hopping aboard, Sora embarks on a fantastic trip. Curious birds, squealing kites and whispering fireworks whirl by, Sora and the Cloud share a breathtaking adventure in the sky. Joyful memories of childhood and parenthood bind a family together.

This wonderful flight of fancy is created in Hoshino's hallmark style: a unique combination of mixed media creates ethereal environments with subtle shading, and contemplative characters who invoke the innocence of youth. Also included is a bilingual Japanese translation which highlights how Hoshino shares her heritage with her children and readers.

## ABOUT THE AUTHOR

**Felicia Hoshino** draws for Cricket, Cicada, and Ladybug magazines. Previously she illustrated the storybook *Little Sap and Monsieur Rodin* (Lee & Low Books, 2006), a Children's Books of the Year by the Bank Street College Children's Book Committee, and *A Place Where Sunflowers Grow* (Children's Book Press, 2006) which won:  
· 2007 Jane Addams Peace Award, International Reading Association Children's Book Award Notable  
· 2007 Notable Books for a Global Society, 2007 ForeWord Book of the Year Finalist  
· Bloomsbury Reviews Favorite Reads of 2006, San Francisco Chronicle Best Books of the Season Pick 2006  
Learn more at [www.felishino.com](http://www.felishino.com).

# Space Cadet Topo: The Day the Sun Turned Off



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 5/8"  
ISBN-13: 978-1-59702-022-0  
Publication Date: September 2010

## REVIEWS

"What an engaging story, with crisp artwork, charming characters, and a noble hero! After reading this fanciful adventure, I hope young Space Cadets will be inspired to learn more about stars, outer space, and the amazing universe around them!"

- Bing Quock, Assistant Director, Morrison Planetarium, California Academy of Sciences

"Turning the cuteness factor up to 11 is the latest creation from Argentina's DGPH."

- *Clutter Magazine*

"The best stories are adventures for everyone, not just the kids. I LOVE this book!"

- Raymond Choy, Toy2R



## SUMMARY

What would you do if the sun went out? The brave Space Cadet Topo searches the universe to discover how to relight its flame before everything freezes forever! Learn how our newest hero and his extraordinary friends save the galaxy.

Sci-fi astronaut themes, colorfully animated illustrations, and the message that everyone can make a difference will entrance early elementary readers.

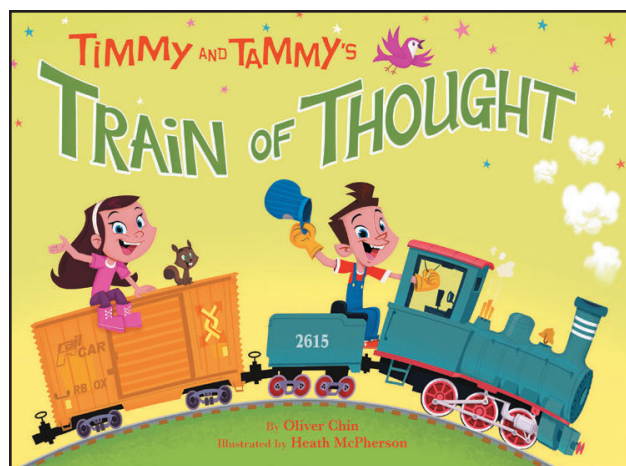
"In a long list of illustrators, DGPH stands out by quite a bit for me. It's been a few years since I first came across their work and their imagination and style keeps me super inspired and unbelievably anxious." - *Because We Like To*

## ABOUT THE AUTHORS

In 2005 Martin Lowenstein and Diego Vaisberg created DGPH, which is now a leading Argentinian design firm that blends art, illustration, and animation. Creators of limited edition vinyl toys, DGPH is known for its popular character Topo (Spanish for "mole"). Their artwork has exhibited in galleries worldwide and for clients such as Nike, Converse, Merrell footwear, and Fanta.

[www.dgph.com.ar](http://www.dgph.com.ar)

# Timmy and Tammy's Train of Thought



Children's Picture Book  
\$15.95, 36 pages, 8" x 11"  
ISBN-10: 1-59702-008-7  
ISBN-13: 978-1-59702-008-4  
Publication Date: June 2007

## REVIEWS

"I think Timmy and Tammy's Train of Thought has replaced Thomas the Train in our house!"

- BabyLuxe

"If you have a son who's hooked on Thomas the Train and have enough toys to fill up the Island of Sodor, here's a fun book to pique his interest in something else...It's a perfect story for bedtime that you won't mind reading over and over...and over again."

- Momfinds

"It's sure to be a favorite for young readers and parents and grandparents alike, and if I've learned anything about favorite picture books, it will be requested so much even the kids will have it memorized almost word for word in no time."

- Model Railroad News

"the future of our great hobby may be hidden in the pages of books like this...It clearly shows the romance of rails everywhere."

- Canadian Railway Modeller magazine

## SUMMARY

All aboard with this joyful celebration of the railroad! Timmy and his sister Tammy love trains, so their parents treat them to the ride of their lives. Sitting on the smallest scale engine, the children begin a magical journey that transports them onto ever-larger locomotives and brings their ultimate fantasy to life. "The book looks wonderful," praised Brooke Routt from the Kentucky Railway Museum.

Marvelously detailed illustrations will rivet readers by conveying the rhythm and energy of a seamless experience. Wonderfully engaging for repeat reading, this dazzling daydream is ideal for introducing a rainbow of trains, colors, and sounds to young readers. Plus the surprising final destination makes this a perfect bedtime story and gift for train-lovers of all ages.

## ABOUT THE AUTHORS

**Oliver Chin** is the author of the children's books *The Adventures of WonderBaby: from A to Z*, *Welcome to Monster Isle*, *Julie Black Belt*, and the *Tales from the Chinese Zodiac* series. Called a "Pacific Rim pop culture expert" by the *San Jose Mercury News*, he lives with his family in San Francisco, CA.

**Heath McPherson** is a commercial animator who has illustrated for Dreamworks and Disney. A real train lover, he and his wife reside near Birmingham, Alabama.

# Welcome to Monster Isle



Children's Picture Book  
\$15.95, 36 pages, 10" x 9 5/8"  
ISBN-10: 1-59702-016-8  
ISBN-13: 978-1-59702-016-9  
Publication Date: September 2008

## REVIEWS

"Jeff's work has fascinated me since we first met while working on games like Dungeons & Dragons. His art and imagination were cutting-edge then, and what he brings to the children's book world is cutting-edge now."  
- Tony DiTerlizzi, co-creator of *The Spiderwick Chronicles*

"It's never too soon to introduce children to cryptozoology, and that's why new kids' book *Monster Isle* is the perfect teaching tool...[Miracola's] big, stylized monsters are the perfect combination of fanged and funny."  
- io9.com

"Jeff Miracola's vibrant and dynamic art make each page a pleasure."  
- Super Punch

If, as an adult, you have to read the same story every single night till your sanity gives way, this will be more pleasant than 99% of the competition."  
- Fortean Times

## SUMMARY

A family's vacation goes bananas when a perfect storm tosses their skipper's tiny boat off course. Now seven castaways are stranded on an uncharted desert island! Finnegan, his sister, parents, and their dog, Howl, venture into the wild and encounter a menagerie of colorful monsters. Can these hardy survivors befriend seven beasts straight from their wildest imaginations?



Whimsical and lushly layered illustrations invigorate a zootopia of mythical creatures like the Yowie, Abominable Snowman, and Ogopogo. Adventurous readers will take a trip they'll never forget, since being lost was never so fantastic!

[www.monsterisle.net](http://www.monsterisle.net)

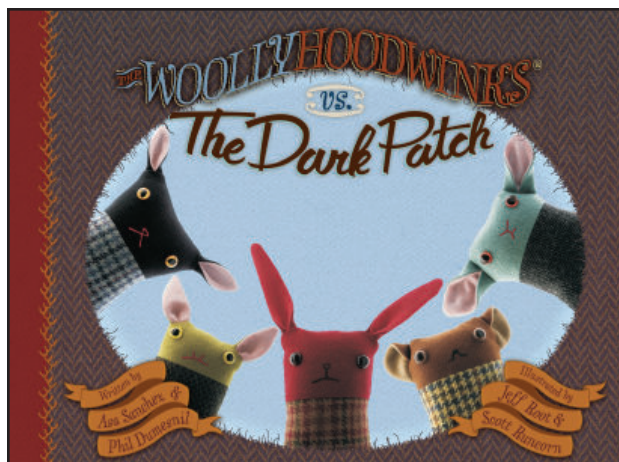
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**Jeff Miracola's** artwork is appreciated worldwide in *Wizards of the Coast's Magic: The Gathering* and *Upper Deck's World of Warcraft* trading cards. He has illustrated for Warner Bros. *Batman Beyond*, Nickelodeon's *Animorphs*, *Dungeons & Dragons*, and *Electronic Arts*. His family resides in Wisconsin.



# The Woollyhoodwinks vs. the Dark Patch



Children's Picture Book  
\$15.95, 36 pages, 11" x 8"  
ISBN-10: 1-59702-012-5  
ISBN-13: 978-1-59702-012-1  
Publication Date: August 2008

## REVIEWS

"These whimsical characters are designed as a tribute to hand crafted toys of the past, with a contemporary twist. Their unique personalities are sure to warm hearts of all ages."

- San Francisco Museum of Craft+Design

"**TOP 10 Book of 2008:** [This] is a delightful tale of plush creatures who must use their wits and talents to battle a mysterious dark patch that arrives one day to swallow them up, one by one."

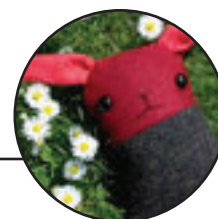
- Art MoCo

"Each scene in the book is beautifully photographed mixed in with drawings and stitched scenery...But, cute story aside, you'll want to get this adorable book for all it's crafty inspiration!"

- *Craft Magazine*

"I LOVE IT. It's my favorite book I've reviewed all year."

- Cool Mom Picks



## SUMMARY

The Woollyhoodwinks are five cuddly pals who play in the richly textured Black North Forest. Junco leads the imaginative Ludic, the prankster Reddy, the reasonable Ozard, and the baby named Fluke.

However, the peace is disturbed when part of the sky falls to earth. This dark patch begins to grow, so the five friends try to solve this strange mystery. Can the crafty 'Hoodwinks preserve their woodland home with some divine inspiration?

True to the dolls' handmade origins, the ingeniously designed illustrations resemble landscapes of colorful fabrics stitched together with loving care. The Woollyhoodwinks' amusing and eye-catching antics will appeal to the dreamer in everyone.

## ABOUT THE AUTHORS

**The Woollyhoodwinks** were created by San Francisco artists Jeff Root and Scott Runcorn. Appealing to fans of handmade crafts and designer toys, these five plush dolls are sold through hundreds of gift and museum stores throughout North America. Written by collaborators Phil Dumesnil and Asa Sanchez, the 'Hoodwinks first adventure will introduce these playful characters to an ever wider and appreciative audience.

[www.woollyhoodwinks.com](http://www.woollyhoodwinks.com)

# You Might be a Monster & Other Stories I Made Up



Children's Picture Book  
\$15.95, 36 pages, 10" x 9"  
ISBN-13: 978-1-59702-025-1  
Publication Date: August 2011

## REVIEWS

"This is a bizarre alternate world inhabited by creatures that look like they've been in the sun too long and gone bad. A contradictory land where everything comes with sharp pointy teeth but then tries to work a way into your heart with their deceptive charms"

- *Clutter magazine*

"incredibly-inspired and beautiful illustrations"

- BoingBoing.net

"Ideas like these have made Attaboy something of a rock star not only at toy stores but also in the world of contemporary art and design."

- *New Times Weekly*

"an illustrator genius of hallucinatory cartoon-character vision and a renegade toy designer in his own right."

- *Play Times Magazine*



## SUMMARY

Gustav the kid makes the mother of all messes in his room but has found the ultimate excuse to avoid getting into trouble: he claims he's become a monster! But his parents believe him and call in an expert to determine if their son has really transformed. Unfortunately for Gustav, this specialist teaches him a sweet and sour lesson he'll never forget! Can a boy's behavior match those of real beasties?

- Do you chew with BOTH your mouths open?
- Do you pick your nose with a ship's ANCHOR?
- Does soap scare you? I mean, REALLY scare You? If so, then you might be a monster!

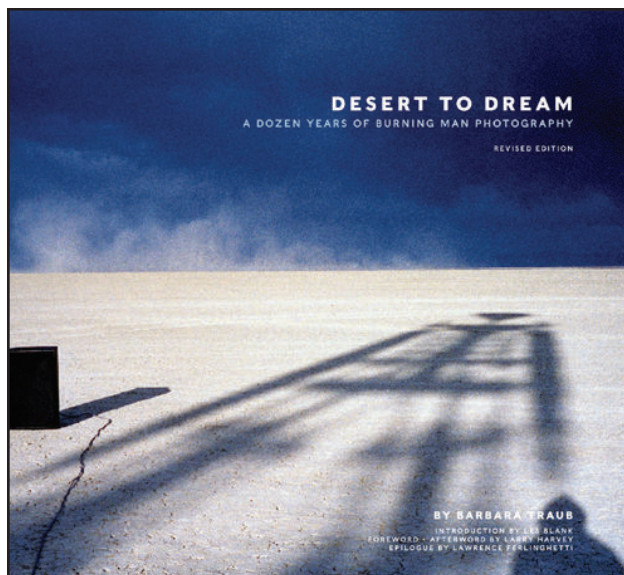
The following lesson brims with a spectrum of "never before seen" monstrous manners, full of hidden jokes and hilarious wordplay in the tradition of Shel Silverstein, Dr.Seuss, and Roald Dahl.

## ABOUT THE AUTHORS

**Attaboy** is an internationally renowned artist, creator and toy designer whose work is seen in galleries, museums, toy boutiques, and licensed merchandise. After re-inventing award winning and best selling toys for Hasbro and Milton Bradley, he has helped entertainment clients including Sony, Dark Horse, and Last Gasp, and his animation *Too Many Robots* aired on cable's Disney Channel in 2007. Co-founder of the popular art magazine *Hi-Fructose*, which was nominated for *The Utne Reader's* best new publication, he lives in Albany, CA.

[www.yumfactory.com](http://www.yumfactory.com)

# Desert to Dream: A Dozen Years of Burning Man Photography



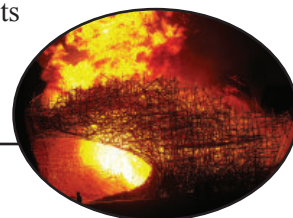
Photography / Art  
\$29.95, 176 pages, 11" x 10"  
ISBN-13: 978-1-59702-025-1  
Publication Date: August 2011 revised edition

## REVIEWS

"Barbara Traub first photographed the effigy of a man set ablaze every year at Burning Man in 1994. Her first shots became the iconic image on her book cover." - *Time*

"Desert to Dream is an unprecedented photographic record of a decade of Burning Man celebrations...Traub worked on assignment for Wired's cover story on Burning Man, was chief photographer for HardWired's book *Burning Man* that was published the following year, and shot for Wired News in 2001 [and 2006]." - wired.com

"in 1994, Barbara Traub made her first trip to Burning Man, and she and the rest of the world have never been the same. Over the next decade, Traub became one of the festival's most prominent photographers [and thus one of its unofficial publicists]" - *The Onion*



## SUMMARY

The first 2006 printing sold out. So this new edition adds two more years of photography (2006 and 2009), 16 pages, and two-dozen dynamic images for the same price of \$29.95.

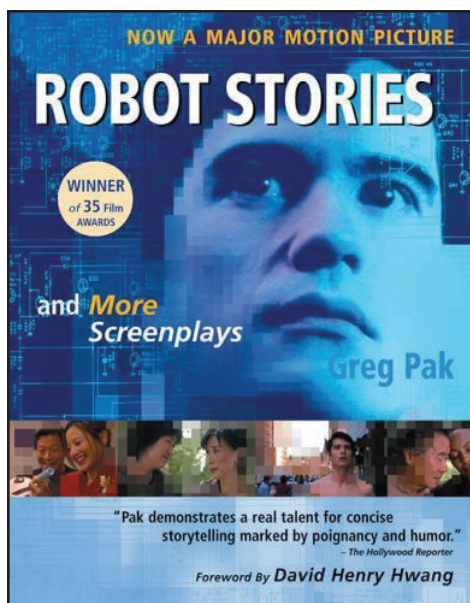
It features an introduction by independent filmmaker Les Blank, foreword and afterword by Burning Man co-founder Larry Harvey, epilogue by poet Lawrence Ferlinghetti and a contribution by Star Trek's Mr. Spock, Leonard Nimoy. More than 180 sensational photographs bring to life an incredible event that now attracts 50,000 people every year. "This book is a landmark," remarked Larry Harvey. "It does more than illustrate a so-called counter-cultural event. Rather, it exhibits the integrity and singleness of vision of a complete work of art. I think that a sophisticated public is ready for this. It is among the first to get things right. It does not merely display Burning Man in pictures or explain it in words: it manifests the spirit of our culture through its style."

## ABOUT THE AUTHOR

**Barbara Traub** is a photographer and multimedia artist, whose work has been exhibited at venues worldwide, including the San Francisco Arts Commission, Xerox PARC, Cooper Union in New York, the Museum of Neon Art in Los Angeles, Houston Fotofest, Maryland Hall for the Creative Arts, and the Hubble Space Telescope Science Institute. Her photography of Burning Man has appeared in publications such as Wired, Spiegel Online, Photo District News, San Francisco Chronicle, and New Age. Chief photographer for HardWired's book *Burning Man*, she curated the 2004 "Art of Burning Man" at Photo SF. A graduate of Johns Hopkins University, she resides in San Francisco, California.



# Robot Stories and More Screenplays



Film / Cinema / Screenplay  
\$15.95, 36 pages, 10" x 9"  
ISBN-13: 978-1-59702-000-1  
Publication Date: August 2015

## REVIEWS

"An exhilarating ride by a masterful filmmaker, four utterly engrossing tales which speak with the wisdom of parables to our technologically-obsessed age. Greg Pak infuses each moment of this beautiful film with an infectious wonder at the joys and complexities of existence."

- David Henry Hwang, Tony Award Winner

"Greg Pak's fantasy anthology piece, which details the ways robots have complicated the lives of humans, has a dexterous sense of wonder ...He's a talent with a future."

- Elvis Mitchell, *The New York Times*

"An award winning filmmaker and now hot as hell newcomer...[Pak] is a writer on the cusp, right at the unique precipice between upstart and industry great." - Joe Quesada, Editor in Chief, Marvel Comics



## SUMMARY

Featuring a foreword by heralded playwright David Henry Hwang, best known as the author of *M. Butterfly*, this book collects Pak's award-winning film scripts for the first time. The lead screenplay *Robot Stories* was Pak's first feature film which won 35 film festival awards, and is on home video by Kino International. *Robot Stories* was science fiction from the heart: four stories starring Tamlyn Tomita (*Joy Luck Club*, *Babylon 5*) in which human characters struggle to connect in a world of the near future.

*TV Guide* wrote "Following in the footsteps of Ray Bradbury, Rod Serling and Philip K. Dick...Pak returns to the tradition of intelligent, humanistic sci-fi and reminds us of the value of good genre fiction." The *Fort Lauderdale Sun Sentinel* forecasted, "If this well-done collection of four shorts was on paper instead of film, you'd find it in the pages of *The New Yorker* or *Atlantic Monthly*".

## ABOUT THE AUTHOR

**Greg Pak** studied political science at Yale University, history at Oxford University as a Rhodes Scholar, and film production at the NYU graduate program. He is now a heralded writer for Marvel Comics, and has scripted critically acclaimed and best-selling adventures for Iron Man, the X-men, Hercules, Silver Surfer, and the Incredible Hulk. He resides in New York, NY where he is busy working on film and comic book projects.

[www.pakbuzz.com](http://www.pakbuzz.com)